



AVEDA INSTITUTE

INFORMATION CATALOG

Volume 61

June, 2020

LOCATIONS

Jacksonville

Orlando

South Florida

Tallahassee

Tampa Bay

Brandon *not accredited by NACCAS*

Certified True and Correct in Content and Policy

Colleen K Komar

Colleen K Komar, Executive Director of FA

Accredited by the National Accrediting Commission of Career Arts and Sciences, Inc.

Licensed by:
Commission for Independent Education (CIE)
Florida Department of Education

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CIE License Numbers:
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Aveda Institute - Orlando – #3784
Aveda Institute - South Florida (Davie) – #3832
Aveda Institute - Tallahassee – #3224
Aveda Institute - Tampa Bay (Clearwater) - #4849
Aveda Institute – Brandon - #7682 *not accredited by NACCAS*

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Aveda institute - Jacksonville, Aveda Institute - Orlando, Aveda Institute - South Florida, Aveda Institute - Tallahassee, Aveda Institute - Tampa Bay and Aveda Institute-Brandon are DBAs of TSP Institute, Inc., which is incorporated in the State of Florida for the purpose of offering cosmetology training.

Disclosure: Aveda Institute reserves the right to change programs, start dates, tuition, or to cancel programs. Any changes will be made in accordance with the Florida Commission for Independent Education rules and regulations and will be incorporated into this catalog.

Date of this printing: June 2020

All Students will receive a copy of the published catalog at least one week prior to enrollment.

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AVEDA MISSION

“Our mission at Aveda is to care for the world we live in, from the products we make to the ways in which we give back to society. At Aveda, we strive to set an example for environmental leadership and responsibility, not just in the world of beauty, but around the world.” – Horst Rechelbacher, Founder.

Aveda Institute is committed to reviewing this mission at its annual meeting and determining what training programs and student services are needed to train individuals in cosmetology and beauty while respecting the environment and meeting the demands of the community.

AVEDA INSTITUTE’S MISSION

The Aveda Institute’s mission is to provide a quality professional education by creating an environment of trust and respect, encouraging a commitment to teamwork, promoting personal and professional development, and inspiring the continuous quest for knowledge and growth. By supporting our students in this manner, we prepare our students for licensing and employment and enable them to provide service that exceeds the clients’ expectations.

The Aveda Institutes were founded to create trained entrepreneurs in the professional beauty and body care industry with a focus on Aveda techniques and products.

Our curriculum includes practical knowledge gained from today’s professional masters in hair care, skin care, makeup, massage, total body care, and retail sales and services.

We have created an atmosphere of excellence where students are able to flourish under the guidance of experienced educators. Our faculty draws from many years of professional experience in the beauty industry.

The educators maintain their expertise with intensive educational seminars where they are updated with the latest information and techniques utilizing today’s most advanced methodologies.

Aveda is an international organization that offers hair, skin and body care products and salon services. Aveda has a well-defined mission that emphasizes environmental leadership and responsibility.

Our focus is on treating the individual, others, and the planet with care and responsibility and inspiring and educating people to integrate wellness and beauty into their lives.

HISTORY

The Aveda Institutes are owned and operated by TSP Institute, Inc. Our faculty is a skilled team of experienced educators with knowledge of classic and contemporary techniques. They meet state licensing requirements and are trained in hair, skin and esthetics, body care, and related subjects.

Five campuses of the Aveda Institute are approved and licensed by the State of Florida Department of Education, Commission for Independent Education and are accredited by the National Accrediting Commission for Career Arts and Sciences (NACCAS).

LOCATIONS AND DESCRIPTIONS OF INSTITUTIONS

Aveda Institute - Jacksonville (#4461) is a 10,500 square-foot facility located at 10601 San Jose Blvd. Suite 7, Jacksonville FL 32257, (904) 647-4575.

Aveda Institute - Orlando (#3784) is a facility of approximately 12,000 square feet located in Winter Park Plaza at 495 N. Semoran Blvd, Suite 6, Winter Park, FL 32792, (407) 657-0348.

Aveda Institute - South Florida (#3832) is an “All Green” modern facility of approximately 17,000 square feet and is located at 4186 S. University Drive, Davie, FL 33328, (954) 990-0484.

Aveda Institute - Tallahassee (#3224) is a 12,040 square-foot facility and is located in University Plaza at 2020 W. Pensacola St., Tallahassee, FL 32304 near Florida State University, (850) 222-4299.

Aveda Institute - Tampa Bay (#4849) is a 24,000 square-foot facility located at 28272 U.S. Highway 19 N., Clearwater, FL 33761, (727) 287-4068.

Aveda Institute – Brandon (#7682) is a 10,000 square-foot facility located at 1516 W. Brandon Blvd. Brandon, FL 33511 (877) 282-8332. *Not accredited by NACCAS*

Classrooms

Each location is equipped with at least two large class rooms with enough tables and chairs to accommodate class size, a clinic area with styling stations and styling chairs, a shampoo area, and a large dispensary. All locations except Aveda Institute - Jacksonville have a separate spa classroom and clinic with facial beds and the necessary equipment for esthiology and massage therapy training. There is access to audio and video learning in all classrooms.

Student Lunchroom

A student lunchroom offers counter space and stools for students’ lunch period.

Institution Resource Center

A Resource Center offers books on styling, motivation, health and wellness, cosmetology, massage therapy, spa, and employment skills and career information. These resources are available to students, educators, and staff. The Resource Center includes an internet access workstation to locate media on URLs that focus on cosmetology and the health and beauty industries. Students must schedule time to use the center.

Client Service Areas

A diverse array of clients comes to the Aveda Institute for beauty and wellness services. Students have the opportunity to perform a variety of hair, skin, nail, and aesthetics services in a virtual salon setting, under the supervision of the educators.

AVEDA Environmental Lifestyle Store

A retail experiential center marketing Aveda hair care, skin care, flower, and plant pure-fume, body care, and makeup and lifestyle products are on site. The store provides the opportunity for students to practice client service and retailing skills.

Office and Library Hours

Each location office hours are from 9:00 am to 5:00 pm Monday through Saturday.

The Institute Resource Center is open Monday through Friday from 8:30 am to 7:30 pm.

PROGRAMS

The programs are taught in the English language. One clock hour equals a period of 60 minutes with a minimum of 50 minutes of instruction in the presence of an instructor.

The institution follows an independent course numbering system to assign courses in accordance with program requirements. The system is designed to identify courses and differentiate the level of study. Courses are numbered sequentially and assigned a letter prefix depicting the program title.

Aveda Cosmetology - 1200 Clock Hours

Program Description

The 1200-hour Aveda Cosmetology course is a program of 40 weeks that has instructor-led classroom and clinical training as well as practical hands-on application. Training encompasses three types of learning: theoretical knowledge, the foundation of the student's education; practical experience, the application of knowledge; and professional business building skills, vital for the student's success. Each phase of the student's education emphasizes a different combination of learning approaches. The Aveda Cosmetology program is comprised of hair and scalp treatments, hair care rinses, hair shaping, hair arranging, chemical waving and relaxing, hair coloring, facials, skin care, hair removal, manicuring/pedicuring, professional business-building skills in management and career development, and employability skills.

The last phase of the program will concentrate on Precision Trends in haircutting, hairstyling, and advanced hair coloring and re-texturizing. During this phase of training the student will be accompanied by personalized mentoring and coaching sessions set within a salon environment. Students will learn the latest styles and techniques in haircutting, hair styling and hair coloring.

Program Objectives

The objectives of this program are to prepare the students for the state licensing examination in cosmetology, and give students the advanced training that will prepare them to enter into the field of cosmetology. The program is intended to train students to enter the workforce as an entry-level hair stylist. A student will also learn the technical, personal, and business skills to prepare for the work in a professional salon as a stylist, retail sales specialist, salon manager, or salon owner with a focus on Aveda techniques and products.

Instructional Methods

The course is taught using several different types of instructional methods such as lectures, videos, hands-on techniques, demonstrations, overheads, power points, and internet research.

GRADING SCALE	90 – 100	Excellent
	80 – 89	Satisfactory
	79 or below	Unsatisfactory

	Course	Total Clock Hours	Theory	Lab	Services
COS 101	HIV/AIDS Modes of transmission and use of barriers	5	5	0	
COS 102	Florida Laws & Rules/Sanitation - Safety and sanitation techniques and requirements focused on Florida laws and rules, and discussed during orientation which outlines the policies of the institute. State licensure exam preparation.	100	75	25	
COS 103	Employability Skills – Overview of job-related issues including resume preparation, interview skills, personal presentation, salon management, and guest relations.	100	50	50	
COS 104	Shampooing and Rinses - Selecting product analysis, procedures and techniques, draping for wet and dry chemical services, learning the correct shampoo and conditioners.	30	10	20	50
COS 105	Scalp Treatments and Hair Care - The use of conditioners that maintain, improve and correct the condition of the hair. Chemistry including scalp and hair analysis, bacteriology, infection control, sanitation and sterilization, ingredient analysis.	50	30	20	45
COS 106	Hair Shaping -Hair cutting and shaping, implements and techniques, sectioning, scissors, clippers, razors, client consultation.	50	30	20	75
COS 107	Hair Arranging - Hair styling, wet styling, finger waving, pin curl techniques, roller curls, comb-out techniques, artistry in hair styling, thermal styling, conventional thermal (Marcel) irons, electric thermal irons, blow-dry styling.	120	30	90	300
COS 108	Chemical Waving and Relaxing - Permanent restructuring; history of permanent waving and chemical relaxing. Chemistry of solutions and neutralizers. Pre-service analysis, wrapping selection, and chemical blow outs.	70	30	40	65
COS 109	Hair Coloring - Color theory, classifications of hair color, product analysis, corrective coloring, contemporary techniques, one-dimensional multidimensional, foils, bleach, and tone.	100	40	60	45
COS 110	Facials/Skin Care/Makeup/Hair Removal - Histology, disorders, facials, cleansing, moisturizer, makeup, and waxing techniques. Plant Aromaology including history of aromaology, therapeutic effects, custom testing and blending.	175	100	75	10
COS 111	Manicuring/Pedicuring - Manicures and pedicures, nail design and artistry, and massage techniques for hands, arms, and feet.	100	20	80	20
COS 112	Precision Trends in Haircutting - Emphasizes trend of professional precision cuts that enhance and contribute to image crafting. Students learn to identify trends and skills needed to develop styles using precision cuts.	100	30	70	50
COS 113	Precision Trends in Hairstyling -Emphasizes trends of professional hairstyling that enhance and contribute to image crafting. Student learns to identify trends and skills needed to develop styles based on length, genre and texture plus creative approach to creating new styles.	100	30	70	50
COS 114	Advanced Hair Coloring - Presents advanced mechanics of hair coloring including use of several techniques. Student stylists learn new trends.	100	30	70	30
	Total Clock Hours	1200	510	690	740

Prerequisites:

Meet admissions standards

Award:

Diploma

Aveda Cosmetology - 1500 Clock Hours

Program Description

The 1500-hour Aveda Cosmetology course is a program of 50 weeks that has instructor-led classroom and clinical training as well as practical hands-on application. Training encompasses three types of learning: theoretical knowledge, the foundation of the student's education; practical experience, the application of knowledge; and professional business building skills, vital for the student's success. Each phase of the student's education emphasizes a different combination of learning approaches. The Aveda Cosmetology program is comprised of hair and scalp treatments, hair care rinses, hair shaping, hair arranging, chemical waving and relaxing, hair coloring, facials, skin care, hair removal, manicuring/pedicuring, professional business-building skills in management and career development, and employability skills.

The last phase of the program will concentrate on Precision Trends in haircutting, hairstyling, and advanced hair coloring and re-texturizing. During this phase of training the student will be accompanied by personalized mentoring and coaching sessions set within a salon environment. Students will learn the latest styles and techniques in haircutting, hair styling and hair coloring.

Program Objectives

The objectives of this program are to prepare the students for the state licensing examination in cosmetology, and give students the advanced training that will prepare them to enter into the field of cosmetology. The program is intended to train students to enter the workforce as an entry-level hair stylist. A student will also learn the technical, personal, and business skills to prepare for the work in a professional salon as a stylist, retail sales specialist, salon manager, or salon owner with a focus on Aveda techniques and products. The Aveda Institute graduate will be prepared to enter the industry with higher skill levels and employability characteristics than offered by a 1200-hour cosmetology program.

Instructional Methods

The course is taught using several different types of instructional methods such as lectures, videos, hands-on techniques, demonstrations, overheads, power points, and internet research.

GRADING SCALE	90 – 100	Excellent
	80 – 89	Satisfactory
	79 or below	Unsatisfactory

	Course	Total Clock Hours	Theory	Lab	Services
COS 101	HIV/AIDS Modes of transmission and use of barriers	5	5	0	
COS 102	Florida Laws & Rules/Sanitation - Safety and sanitation techniques and requirements focused on Florida laws and rules, and discussed during orientation which outlines the policies of the institute. State licensure exam preparation.	100	75	25	

	Course	Total Clock Hours	Theory	Lab	Services
COS 103	Employability Skills – Overview of job-related issues including resume preparation, interview skills, personal presentation, salon management, and guest relations.	100	50	50	
COS 104	Shampooing and Rinses - Selecting product analysis, procedures and techniques, draping for wet and dry chemical services, learning the correct shampoo and conditioners.	30	10	20	50
COS 105	Scalp Treatments and Hair Care - The use of conditioners that maintain, improve and correct the condition of the hair. Chemistry including scalp and hair analysis, bacteriology, infection control, sanitation and sterilization, ingredient analysis.	50	30	20	45
COS 106	Hair Shaping -Hair cutting and shaping, implements and techniques, sectioning, scissors, clippers, razors, client consultation.	50	30	20	75
COS 107	Hair Arranging - Hair styling, wet styling, finger waving, pin curl techniques, roller curls, comb-out techniques, artistry in hair styling, thermal styling, conventional thermal (Marcel) irons, electric thermal irons, blow-dry styling.	120	30	90	300
COS 108	Chemical Waving and Relaxing - Permanent restructuring; history of permanent waving and chemical relaxing. Chemistry of solutions and neutralizers. Pre-service analysis, wrapping selection, and chemical blow outs.	70	30	40	65
COS 109	Hair Coloring - Color theory, classifications of hair color, product analysis, corrective coloring, contemporary techniques, one-dimensional multidimensional, foils, bleach, and tone.	100	40	60	45
COS 110	Facials/Skin Care/Makeup/Hair Removal - Histology, disorders, facials, cleansing, moisturizer, makeup, and waxing techniques. Plant Aromaology including history of aromaology, therapeutic effects, custom testing and blending.	175	100	75	10
COS 111	Manicuring/Pedicuring - Manicures and pedicures, nail design and artistry, and massage techniques for hands, arms, and feet.	100	20	80	20
COS 112	Precision Trends in Haircutting - Emphasizes trend of professional precision cuts that enhance and contribute to image crafting. Students learn to identify trends and skills needed to develop styles using precision cuts.	200	60	140	100
COS 113	Precision Trends in Hairstyling -Emphasizes trends of professional hairstyling that enhance and contribute to image crafting. Student learns to identify trends and skills needed to develop styles based on length, genre and texture plus creative approach to creating new styles.	200	60	140	100
COS 114	Advanced Hair Coloring - Presents advanced mechanics of hair coloring including use of several techniques. Student stylists learn new trends.	200	60	140	60
	Total Clock Hours	1500	600	900	870

Prerequisites: Meet admissions standards

Award: Diploma

Aveda Esthiology Full Specialist/Massage Therapy (SPA) – 900 Clock Hours*

*(Not offered at the Jacksonville or Brandon location)

Program Description

The Aveda Esthiology Full Specialist/Massage Therapy (SPA) course is a 900-hour program that is taught over a period of 30 weeks. This is a unique program offering that combines selected Aveda Esthiology Full Specialist courses with Massage Therapy training. It includes theory, practice, and clinical experiences in both Aveda

Esthiology Full Specialist and Massage Therapy. This program includes training in the Aveda “SPA” experience using Aveda products in skin care, make-up, wax techniques, massage, and other treatments. Students read assigned texts, take quizzes, mid-term and final exams, and watch demonstrations and practice skills in a lab and clinic setting.

Program Objectives

Aveda spa services and products are unique. It takes special training to use and sell them. Individuals who are Aveda trained can expand their employment opportunities as compared to those trained only in cosmetology, skin care, and massage therapy. Students learn how to use pure flower and plant essences in spa treatments. Graduates who complete this program will qualify to register as a Full Specialist with the Florida Department of Business and Professional Regulation (DBPR). Students are required to apply for and pass the Massage and Bodywork Licensing Examination (MBLEX) administered by the Federation of State Massage Therapy Boards (FSMTB). Students desiring to be licensed in other states will be advised about requirements in those states. Graduates are prepared to work in salons and spas that offer full service spa treatments. This program is intended to train students to enter the workforce as an entry-level esthetician or massage therapist.

Instructional Methods

The course is taught using several different types of instructional methods such as lectures, videos, hands-on techniques, demonstrations, overheads, power points, and internet research.

GRADING SCALE	90 – 100	Excellent
	80 – 89	Satisfactory
	79 or below	Unsatisfactory

	Course	Total Clock Hours	Theory	Lab	Service
EST 101	AIDS/HIV	4	4	0	0
EST 102	Chemistry - Product and principles of chemistry, chemical reactions, plant aromaology, psychology of aroma and therapeutic custom testing and blending.	10	10	0	0
EST 103	Make-up - Color theory, contoured and classic make-up applications, lash and brow tinting, and eyelash applications.	28	8	20	40
EST 104	Florida Cosmetology Laws and Rules - Qualifications, licensure and continuing education, board of cosmetology salon’s facilities. Personal safety and sanitary- decontamination requirements.	18	18	0	100
EST 105	Facial Techniques/Contraindications - Relaxation through massage, detoxification massage for lymphatic drainage, basic touch and facial massage, benefits, contraindication and extractions.	113	69	44	45
EST 106	Personal/Career Development- Resume writing, interview process, responsibilities of employment, salary plans, benefits and insurance, client retention, retail strategies, incentives, listening communication, and personal development.	20	20	0	0
EST 107	Plant Wax/Hair Removal - The use of plant ingredients in all procedures using wax on various parts of the body. The differentiation between hard and soft wax depending on its uses.	15	5	10	30
EST 108	Pedicuring - Pedicuring procedures, foot and leg massage, reflexology, and polish applications.	34	10	24	10
EST 109	Pathology -Scientific study of the nature and disease and disorders and their causes, processes, development and consequences in relationship to skin and the nails of the feet.	20	20	0	0

EST 110	Electricity - Basic knowledge of electricity, its uses and benefits and contraindications during services.	12	10	2	5
HSC 102	Florida Legal and Ethical Responsibilities - Liability of health care workers, patients' Bill of Rights, Health Care Code of Ethics, confidentiality, authority and responsibility of the health care worker, recognizing and reporting illegal and unethical practices such as abuse and neglect. Florida Legal and Ethical Responsibilities.	8	8	0	0
HSC 103	Anatomy and Physiology - A basic understanding of the structure and functioning of the human body necessary for competent practice of Massage Therapy and Bodywork. An understanding of basic concepts in chemistry and cell/tissue biology. Knowledge of the basic structure and functions of the muscular, integumentary, skeletal, endocrine, blood, circulatory, respiratory, digestive, and nervous systems of the human body. Specific disorders related to pathology and project research paper on pathology.	150	150	0	0
MAS 102	Massage Theory and History -History and principles of massage, body mechanics, modalities, equipment, professionalism, ethics, and boundaries, proper draping technique, mind body connection, sense of touch, breathing ayurveda, and elemental nature. The clinical practicum is focused on the practice of the foundational techniques of Swedish Massage Therapy. Supervised practice of the basic strokes of Swedish Massage Therapy are defined and demonstrated for both the anterior and posterior of the body until the student is proficient in giving a full application of full body massage techniques and advanced techniques.	100	100	0	0
MAS 103	Clinical Practicum - Students will also learn appropriate documentation methods for treatments performed in preparation for Massage Therapy Clinic including history forms and indications and contraindications.	215	0	215	36
MAS 104	Florida Statutes and Rules - Students will learn the purpose of the Massage Practice Act, qualifications for licensure and renewal of licensed, function of the board of Massage Therapy and Department of Health, requirements to take exam, requirements of massage establishments, and grounds for disciplinary actions.	10	10	0	0
MAS 105	Theory and Practice of Hydrotherapy - This course in Hydrotherapy, a natural and non-invasive healing modality, examines the history of hydrotherapy, historical practitioners and the therapeutic and rehabilitative benefits of water hydrotherapy.	15	5	10	0
MAS 106	Allied Modalities - A basic understanding of the philosophy, theory and principles of Asian medicine. A basic overview of the energy system of the human body according to Asian principles and theory. Blood borne pathogens individuals, who are "at risk", infection control techniques, knowledge of legal aspects of AIDS including testing, also the prevention of medical errors.	97	40	57	0
MAS 107	Prevention of Medical Errors - This course teaches the student of the practices of medical errors, the results, and recognition.	4	4	0	0
MAS 108	Pathology - Body systems, personal health practices, and Special disorders related to pathology and project research paper on pathology.	27	27	0	0
	Total clock hours	900	518	382	266

Prerequisite: Meet admissions standards

Award: Diploma

Aveda Esthiology Full Specialist - 600 Clock Hours (Full Time and Part Time, if available)

Program Description

The Aveda Esthiology Full Specialist course is a 600-hour program taught over a period of 26 weeks or part time schedule over the course of 38 weeks. The Esthiology Full Specialist program covers the following topics in varied levels of depth and detail giving the student a foundation for a professional career: anatomy, physiology, chemistry, make-up, plant aromaology, facial massage, clinic practice treatments and personal/career development. Individuals who enroll in this program will learn to perform facials, waxing, make-up application, business development, retail knowledge, and the practice of pedicuring.

Program Objectives

The Aveda Esthiology Full Specialist curriculum provides skin care training with an emphasis on using pure plant and plant essences in treatment. Upon completion, students will have the skills to seek employment as a skin care specialist with the knowledge of Aveda products and spa techniques. This program is intended to train students to enter the workforce as an entry-level esthetician. Graduates may register with the Florida Department of Business and Professional Regulation as a Full Specialist upon successful completion. The Aveda Institute graduate will be prepared to enter the industry with higher skill levels and employability characteristics than offered by a 500-hour full specialist/esthiology program. Students desiring to be licensed in other states will be advised about requirements in those states.

Instructional Methods

The course is taught using several different types of instructional methods such as lectures, videos, hands-on techniques, demonstrations, overheads, power points, and internet research.

GRADING SCALE	90 – 100	Excellent
	80 – 89	Satisfactory
	79 or below	Unsatisfactory

	Course	Total Clock Hours	Theory	Lab	Services
EST 101	HIV/AIDS	8	8	0	0
EST 102	Chemistry - Product and principles of chemistry, chemical reactions, plant aromaology, psychology of aroma and therapeutic custom testing and blending.	8	8	0	0
EST 103	Make-up - Color theory, contoured and classic makeup applications, lash and brow tinting, and eyelash application.	22	2	20	30
EST 104	Florida Cosmetology Laws and Rules - Qualifications, licensure and continuing education, salon's facilities. Personal safety and sanitation-decontamination requirements.	24	24	0	0
EST 105	Facial Massage - Relaxation through massage, drainage, basic touch and facial massage, benefits, contraindication and extractions.	107.25	66	41.25	45
EST 106	Ethics / Personal & Career Development - Resume writing, interview process, and responsibilities of employment, salary plans, benefits and insurance, client retention, retail strategies.	4	4	0	0
EST 107	Plant Wax/Hair Removal - The use of wax in all procedures using wax on various parts of the body.	7.5	2.5	5	20
EST 108	Anatomy and Physiology / Pathology	85	85	0	0

	Course	Total Clock Hours	Theory	Lab	Services
	Presents cells, tissue and organs and the following systems: muscular, nervous, circulatory, endocrine, excretory system, respiratory and digestive. Scientific study of the disease and disorders and their causes, processes, development, and consequences in relationship to the skin.				
EST 109	Electricity- Basic knowledge of electricity, its uses and benefits and contraindications during services.	9.25	8	1.25	5
NLS 101	Nail Theory, Practice, and Related – Overview of basic nail care, diseases/disorders, and application/removal, including sculpting, wrap/mending, fill-ins, and overlay techniques.	190	85	105	55
NLS 102	Manicuring- Manicuring procedures, hand and arm massage, reflexology, and polish applications.	20	0	20	20
NLS 103	Pedicuring - Pedicuring procedures, foot and leg massage, reflexology, and polish applications.	10	0	10	10
NLS 104	Polishing and Nail Art- Advanced polish applications and designs.	5	0	5	10
EST 201	Clinic	100	0	100	50
	TOTAL CLOCK HOURS	600	292.5	307.5	245

Prerequisites: Meet admissions standards

Award: Diploma

Massage Therapy – 600 Clock Hours

(*not offered in Brandon)

Program Description

The Massage Therapy course is a 600-hour program that is taught over a period of 34 weeks. The curriculum includes theory, practice, and clinical experiences in the study of massage and body care. Using Aveda products in massage and other body treatments, the student learns how to provide a complete "Aveda Spa Experience" utilizing Ayurvedic practices. Students learn specialized Ayurvedic techniques to purify, balance and renew the body. Hands-on clinical experience includes massage techniques, business development, wellness and retail knowledge. Students read assigned texts, take quizzes, mid-term and final exams, watch demonstrations, and practice skills in a lab and clinic setting.

Program Objectives

Aveda massage services and products require special training to use and sell them. Students learn how to use pure flower and plant essences in massage and body treatments. Graduates who complete this program will qualify to take the Massage and Bodywork Licensing Examination (MBLEX) administered by the Federation of State Massage Therapy Boards (FSMTB). Students seeking a license in other states will be advised about requirements in those states. Licensed graduates will be eligible to work in salons and spas that offer full service massage treatments, as well as exclusive Aveda establishments. This program is intended to train students to enter the workforce as an entry-level massage therapist. The Aveda Institute graduate will be prepared to enter the industry with higher skill levels and employability characteristics than offered by a 500-hour massage therapy program.

Instructional Methods

The course is taught using several different types of instructional methods such as lectures, videos, hands-on techniques, demonstrations, overheads, power points, and internet research.

GRADING SCALE	90 – 100	Excellent
	80 – 89	Satisfactory
	79 or below	Unsatisfactory

	Course	Total Clock Hours	Theory	Lab	Service
HSC 101	AIDS/HIV	3	3	0	0
HSC 102	Professional Ethics - Liability of health care workers, patients' Bill of Rights, Health Care Code of Ethics, confidentiality, authority and responsibility of the health care worker, recognizing and reporting illegal and unethical practices such as abuse and neglect. Florida Legal and Ethical Responsibilities.	4	4	0	0
HSC 103	Anatomy and Physiology - A basic understanding of the structure and functioning of the human body necessary for competent practice of Massage Therapy and Bodywork. An understanding of basic concepts in chemistry and cell/tissue biology. Knowledge of the basic structure and functions of the muscular, integumentary, skeletal, endocrine, blood, circulatory, respiratory, digestive, and nervous systems of the human body. Specific disorders related to pathology and project research paper on pathology.	150	150	0	0
MAS 102	Massage Theory and History -History and principles of massage, body mechanics, modalities, equipment, professionalism, ethics, and boundaries, proper draping technique, mind body connection, sense of touch, breathing ayurveda, and elemental nature. The clinical practicum is focused on the practice of the foundational techniques of Swedish Massage Therapy. Supervised practice of the basic strokes of Swedish Massage Therapy are defined and demonstrated for both the anterior and posterior of the body until the student is proficient in giving a full application of full body massage techniques and advanced techniques.	100	100	0	0
MAS 103	Clinical Practicum - Students will also learn appropriate documentation methods for treatments performed in preparation for Massage Therapy Clinic including history forms and indications and contraindications.	125	0	125	50
MAS 104	Florida Laws and Rules - Students will learn the purpose of the Massage Practice Act, qualifications for licensure and renewal of licensed, function of the board of Massage Therapy and Department of Health, requirements to take exam, requirements of massage establishments, and grounds for disciplinary actions.	10	10	0	0
MAS 105	Theory and Practice of Hydrotherapy - This course in Hydrotherapy, a natural and non-invasive healing modality, examines the history of hydrotherapy, historical practitioners and the therapeutic and rehabilitative benefits of water hydrotherapy.	15	5	10	0
MAS 106	Allied Modalities - A basic understanding of the philosophy, theory and principles of Asian medicine. A basic overview of the energy system of the human body according to Asian principles and theory. Blood borne pathogens individuals, who are "at risk", infection control techniques, knowledge of legal aspects of AIDS including testing, also the prevention of medical errors.	76	40	36	0
MAS 107	Prevention of Medical Errors - This course teaches the student of the practices of medical errors, the results, and recognition.	2	2	0	0
MAS 109	Business/Personal/Career Development - Resume writing, interview process, responsibilities of employment, salary plans, benefits and insurance, client retention, retail strategies, incentives, listening communication, and personal development.	15	15	0	0
MAS 110	Advanced Clinic	100	0	100	20
	Total clock hours	600	329	271	70

Prerequisite: Meet admissions standards

Award: Diploma

Aveda Facial Specialist - 260 Clock Hours*

*(Not offered at the Jacksonville or Brandon Location)

Program Description

The Aveda Facial Specialist course is a 260-hour program taught over a period of 8 weeks. The program covers the following topics giving the student a foundation for a professional career: anatomy, physiology, chemistry, make-up, plant aromaology, facial massage, waxing and tweezing, clinic practice treatments and personal/career development. Individuals who enroll in this program will learn to perform facials, waxing and sugaring, makeup application, business development, wellness and retail knowledge. This program is intended to train students to enter the workforce as an entry-level esthetician or waxing specialist.

Program Objectives

The Aveda Facial Specialist curriculum provides skin care training with an emphasis on using pure plant and plant essences in treatment. Upon completion, students will have the skills to seek employment as a skin care specialist with the knowledge of Aveda products. Graduates may register as a facial specialist with the Florida Department of Business and Professional Regulation upon successful completion. Students from other states will be advised about requirements in their state.

Instructional Methods

The course is taught using several different types of instructional methods such as lectures, videos, hands-on techniques, demonstrations, overheads, power points, and internet research.

GRADING SCALE	90 - 100	Above average
	80 – 89	Satisfactory
	79 or below	Unsatisfactory

	Course	Total Clock Hours	Theory	Lab	Services
EST 101	HIV/AIDS	4	4	0	0
EST 102	Chemistry - Product and principles of chemistry, chemical reactions, plant aromaology, psychology of aroma and therapeutic custom testing and blending.	8	8	0	0
EST 103	Make-up - Color theory, contoured and classic makeup applications, lash and brow tinting, and eyelash application.	22	2	20	30
EST 104	Florida Cosmetology Laws and Rules - Qualifications, licensure and continuing education, salon's facilities. Personal safety and sanitation-decontamination requirements.	15	15	0	0
EST 105	Facial Massage - Relaxation through massage, drainage, basic touch and facial massage, benefits, contraindication and extractions.	107.25	66	41.25	45
EST 106	Ethics / Personal & Career Development - Resume writing, interview process, and responsibilities of employment, salary plans, benefits and insurance, client retention, retail strategies.	2	2	0	0

	Course	Total Clock Hours	Theory	Lab	Services
EST 107	Plant Wax/Hair Removal - The use of wax in all procedures using wax on various parts of the body.	7.5	2.5	5	20
EST 108	Anatomy and Physiology / Pathology Presents cells, tissue and organs and the following systems: muscular, nervous, circulatory, endocrine, excretory system, respiratory and digestive. Scientific study of the disease and disorders and their causes, processes, development, and consequences in relationship to the skin.	85	85	0	0
EST 109	Electricity - Basic knowledge of electricity, its uses and benefits and contraindications during services.	9.25	8	1.25	5
	TOTAL CLOCK HOURS	260	192.5	67.5	100

Prerequisites: Meet admissions standards

Award: Diploma

Barbering - 1200 Clock Hours

(*Not offered in Brandon)

Program Description

The 1200-hour Barbering course is taught over a period of 40 weeks. The curriculum is based on the barbering techniques prescribed by the state of Florida for a barber license. The course includes all facets of barbering techniques using the clipper, shears, and chemicals. The course includes the art of shaving the face and neck, cutting and arranging the hair, and training in the use of chemicals.

Program Objectives

The objectives of the Barbering program are to prepare the student to become a Barber and teach them how to be successful in the field, and to prepare them for the licensing exam. This program is intended to train students to enter the workforce as an entry-level barber.

Instructional Methods

The course is taught using several different types of instructional methods such as lectures, videos, hands-on techniques, demonstrations, overheads, power points, and internet research.

GRADING SCALE	90 – 100	Excellent
	80 – 89	Satisfactory
	79 or below	Unsatisfactory

	Course	Total Clock Hours	Theory	Lab	Services
B101	Florida Laws and Rules The laws and rules of Florida in relation to protection for both health and economic matters. Barber implements, chemistry, bacteriology, infection control, shop business, and employment.	150	70	80	0
B102	Safety, Sanitation, and Sterilization Safety and sanitation techniques and requirements, which includes 5 hours of HIV/AIDS.	325	150	175	30

B103	Hair Structure and Chemistry Product analysis, procedures and techniques. Draping for services. The structure and chemistry of the hair including hair analysis, bone structure and scalp conditions.	50	25	25	50
B 104	Hair Cutting Training in the service of taper cuts, including freehand, shear over comb, and clipper over comb, and style cuts (including blow drying) for men, women, and children. Hair cutting implements including the shears, clippers, razors, and combs.	200	90	110	50
B105	Shampooing The use of shampoo and conditioners that maintain, improve, and correct the condition of the hair.	75	30	45	30
B106	Chemical Services Training in the service of permanent waving, coloring and bleaching, and hair relaxing and curling	350	160	190	10
B106	Shaving, Beard, and Mustache Trimming The art of shaving the face and neck, trimming beards and mustaches, and learning safety precautions of using a straight razor.	50	25	25	10
	TOTAL	1200	550	650	180

Prerequisite: Meet admissions standards

Award: Diploma

Aveda Cosmetology/Barbering - 1500 Clock Hours

(*Not offered in Brandon)

Program Description

The 1500-hour Aveda Cosmetology/Barbering course is a program of 50 weeks that has instructor-led classroom and clinical training as well as practical hands-on application. Training encompasses three types of learning: theoretical knowledge, the foundation of the student's education; practical experience, the application of knowledge; and professional business building skills, vital for the student's success. Each phase of the student's education emphasizes a different combination of learning approaches. The Aveda Cosmetology/Barbering program is comprised of hair and scalp treatments, hair care rinses, hair shaping, hair arranging, chemical waving and relaxing, hair coloring, facials, skin care, hair removal, shaving, manicuring/pedicuring, professional business-building skills in management and career development, and employability skills.

Program Objectives

The objective of the Aveda Cosmetology/Barbering program is to prepare the student for the state licensing examination in cosmetology and barbering, and give students the training that will prepare them to enter into the field of cosmetology and/or barbering, and teach them how to be successful in the field. This program is intended to train students to enter the workforce as an entry-level cosmetologist and/or barber.

	Course	Total Clock Hours	Theory	Lab	Services
CB 101	HIV/AIDS/Sanitation, & Sterilization. Modes of transmission and use of barriers, which includes 5 hours of HIV/AIDS. Safety, sanitation, and sterilization techniques. Overview of implements, electricity, chemistry, bacteriology, and infection control.	325	25	300	30
CB 102	Florida Laws & Rules/Employability Skills – Florida laws and rules, policies of the institute discussed during orientation. State licensure exam preparation. Overview of job-related issues including resume preparation, interview skills, personal presentation, salon management, and guest relations.	150	125	25	0
CB 103	Hair Structure and Chemistry/Shampooing and Rinses/Scalp Treatments and Hair Care - The structure and chemistry of the hair including hair analysis, bone structure and scalp conditions. Selecting product analysis, procedures and techniques, draping for wet and dry services, learning the correct shampoo and conditioners that maintain, improve and correct the condition of the hair.	125	70	55	95
CB 104	Hair Shaping/Cutting -Hair cutting and shaping, implements and techniques, sectioning, scissors, clippers, razors, client consultation. Training in the service of taper cuts, including freehand, shear over comb, and clipper over comb, and style cuts (including blow drying) for men, women, and children. Hair cutting implements including the shears, clippers, razors, and combs.	200	90	110	75
CB 105	Hair Arranging/Styling - Hair styling, wet styling, finger waving, pin curl techniques, roller curls, comb-out techniques, artistry in hair styling, thermal styling, conventional thermal (Marcel) irons, electric thermal irons, blow-dry styling.	100	60	40	300
CB 106	Chemical Waving and Relaxing - Permanent restructuring; history of permanent waving and chemical relaxing. Chemistry of solutions and neutralizers. Pre-service analysis, wrapping selection, and chemical blow outs.	125	30	95	65
CB 107	Hair Coloring - Color theory, classifications of hair color, product analysis, corrective coloring, contemporary techniques, one-dimensional multidimensional, foils, bleach, and tone.	225	40	185	45
COS 110	Facials/Skin Care/Makeup/Hair Removal - Histology, disorders, facials, cleansing, moisturizer, makeup, and waxing techniques. Plant Aromaology including history of aromaology, therapeutic effects, custom testing and blending.	160	100	60	10
COS 111	Manicuring/Pedicuring - Manicures and pedicures, nail design and artistry, and massage techniques for hands, arms, and feet.	40	20	20	20
B 106	Shaving, Beard, and Mustache Trimming The art of shaving the face and neck, trimming beards and mustaches, and learning safety precautions of using a straight razor.	50	40	10	10
	Total Clock Hours	1500	600	900	650

For more information about our graduation rates, the median debt of students who completed the program, and other important information, please visit our website at <https://www.beaveda.com/consumer-disclosures>

ADMISSIONS REQUIREMENTS

Admission is open to any qualified applicant who possesses a high school education or its equivalent, as evidenced by a copy of the high school diploma or transcript showing high school completion, an academic transcript showing successful completion of at least a two-year program that is acceptable for full credit towards a bachelor's degree, GED, or state certificate demonstrating passage of a state-authorized examination that the state recognizes as the equivalent of a high school diploma (a certificate of attendance or completion does not meet this requirement), and is at least 16 years of age. Foreign education credentials must be translated into English and verified by a qualified outside agency to confirm the academic equivalence to a U.S. high school diploma. Home-schooled students are eligible for admission to Aveda Institute provided that their secondary schooling was completed in a home school that state law treats as a home or private school. If the state or local school board issues a secondary credential for home schooling, this must be provided. Aveda Institute does not accept ability-to-benefit (ATB) students.

TRANSFER OF CREDIT

Applicants for transfer into a program are considered on an individual basis. Requests for transfer of hours from an accredited school, must be made prior to the student signing an enrollment agreement. Aveda Institute may, at its discretion refuse transfers if admission requirements, including tuition cannot be met. The determination of the hours accepted for transfer will be based on an examination of the individual's technical skill and knowledge of the program and subject matter. Aveda Institute does not guarantee the ability to transfer hours to or from another school. If accepted, transfer students will be required to purchase additional kit items to meet the Aveda Institute kit requirement. At least 25% of program work must be completed at Aveda Institute.

Tuition will be adjusted according to the hours needed to complete the course based on the cost of tuition per hour at the time of enrollment. Students will be notified of the hours that are transferrable and the total cost for the approved hours.

High School cosmetology hours:

A tuition credit will be awarded to any student who has hours accumulated through enrollment in a state approved, high school cosmetology program. Once hours are verified, the hourly tuition rate will be credited for each hour earned in the high school program, up to 250 hours, but the hours will not be transferable to the Aveda Institute.

Ex: 100 high school hours earned x \$11.25/hr = \$1125 tuition credit to be applied to a new 1200-hour cosmetology enrollment agreement (hourly tuition rate varies by institution: \$11.25/hour in Jacksonville/Tampa Bay; \$11.63/hour in Orlando; \$12.67/hour in South Florida; and \$9.92/hour in Tallahassee)

Students may wish to continue their postsecondary training after graduation. Transfer of program work to other schools is based on the policies of the transferee school. Some Aveda Institute credits may be transferable to other institutions; however, the graduate must contact the institution s/he is transferring to as each institution has its own requirements regarding transfer credit. There is no guarantee that Aveda Institute credits will transfer to another institution. The transferability of credit is at the discretion of the accepting institution, and it is the student's responsibility to confirm whether or not credits will be accepted by another institution of the student's choice.

RE-ENTRY

Students whose enrollment has been terminated, voluntarily or involuntarily, must wait six months before applying for consideration of re-entry. A letter must be submitted to the Institute Director stating the re-entry request and reasons for consideration. Aveda Institute reserves the right to waive the six-month waiting period when extenuating circumstances occur.

STATEMENT OF NON-DISCRIMINATION

The Aveda Institute does not discriminate in admissions or access to our program on the basis of age, race, color, sex, creed, marital status, disability, religion, sexual orientation, or ethnic or national origin. If you would like to request academic adjustment or auxiliary aids, please contact the Institute President. You may request academic adjustments or auxiliary aids at any time. The Institute President is responsible for coordinating compliance with Section 504 of the Rehabilitation Act of 1973 and Title III of the Americans with Disabilities Act of 1990. The fields of cosmetology, esthiology, and massage therapy require manual dexterity and the physical ability to move around.

SECTION 504/ADA DISABILITY ACCOMMODATION & GRIEVANCE POLICY

1. Statement of Non-Discrimination and Accommodation

- a. Aveda Institute (the “Institute”) does not discriminate on the basis of disability.
- b. Individuals with disabilities are entitled to a reasonable accommodation to ensure that they have full and equal access to the educational resources of the Institute, consistent with Section 504 of the Rehabilitation Act of 1973 (29 U.S.C. § 794) (“Section 504”) and the Americans with Disabilities Act (42 U.S.C. § 12182) (“ADA”) and their related statutes and regulations and corresponding state and local laws.
- c. Section 504 prohibits discrimination on the basis of disability in any program or activity receiving federal financial assistance. The ADA prohibits a place of public accommodation from discriminating on the basis of disability. The applicable law and regulations may be examined in the office of the Campus Disability Compliance Coordinator (School Director) at each campus, who has been designated to coordinate the efforts of the Institute to comply with Section 504 and ADA. Alternatively, students may contact the Corporate Disability Compliance Coordinator, Colleen Komar, 235 3rd Street S, St. Petersburg, FL 33701, 727-498-1480 or email colleenk@avedaflorida.edu

2. Requests for Accommodation

- a. Individuals with disabilities wishing to request a reasonable accommodation must contact the Campus Disability Compliance Director (School Director). A disclosure of a disability or a request for accommodation made to a faculty or staff member, other than the School Director, will not be treated as a request for an accommodation. However, if a student discloses a disability to faculty or staff member, he or she is required to direct the student to the Campus Disability Compliance Coordinator. Upon request, the Campus Disability Compliance Coordinator will provide a student or

applicant with the **Request for Accommodations form**. A copy of the form is attached to this policy. Colleen Komar may be reached at the above contact information. To help ensure timely consideration and implementation, individuals making a request for an accommodation are asked to contact the ADA Compliance Coordinator and/or submit a Request for Accommodations form at least two weeks prior to when the accommodation is needed.

- b. Individuals requesting reasonable accommodation may be asked to provide medical documentation substantiating his/her physical and/or mental impairment(s) and/or the need for the requested accommodation(s), including but not limited to when the limitation or impairment is not readily apparent and/or a requested accommodation does not clearly relate to the impairment(s). Such documentation should specify that a student has a physical or mental impairment and how that impairment substantially limits one or more major life activities. In general, the supporting documentation must be dated less than three years from the date a student requests a reasonable accommodation, and must be completed by a qualified professional in the area of the student's disability, as enumerated below:

Disability	Qualified Professional
Physical disability	MD, DO
Visual impairment	MD, ophthalmologist, optometrist
Mobility, orthopedic impairment	MD, DO
Hearing impairment	MD, Audiologist (Au.D) *audiology exam should not be more than a year old
Speech and language impairment	Licensed speech professional
Learning disability	PhD Psychologist, college learning disability specialist, other appropriate professional
Acquired brain impairment	MD neurologist, neuropsychologist
Psychological disability	Psychiatrist, PhD Psychologist, LMFT or LCSW
ADD/ADHD	Psychiatrist; PhD Psychologist, LMFT or LCSW
Other disabilities	MD who practices or specializes within the field of the disability

Documentation used to evaluate the need and reasonableness of potential accommodations may include a licensed professional's current medical diagnosis and date of diagnosis, evaluation of how the student's disability affects one or more of the major life activities and recommendations, psychological and/or emotion diagnostic tests, functional effects or limitations of the disability, and/or medications and recommendations to ameliorate the effects or limitations. The Institute may request additional documentation as needed.

- c. Director must forward the Accommodations Request Form to the Corporate Disability Compliance Coordinator within 24 hours of receipt from the student or applicant. A copy of the form will be

retained in the campus Disability Compliance Coordinator's confidential disability file for the student or applicant.

- d. After the Corporate Disability Compliance Coordinator receives the Request Form and the required documentation, the Corporate Disability Compliance Coordinator (or a designated person trained to address such requests) will engage the student or applicant in an interactive process to determine what accommodations may be reasonable.
- e. If the student or applicant is denied the requested accommodation, he/she may file a grievance using the Grievance Process below or he/she may file a complaint with the U.S. Department of Education's Office for Civil Rights or a similar state entity.
- f. The Institute will make appropriate arrangements to ensure that disabled persons are provided other accommodations, if needed, to participate in this grievance process. The Campus Disability Compliance Coordinator or Corporate Disability Compliance Coordinator will be responsible for such arrangements.

3. Grievance Process

- a. The Institute has adopted an internal grievance procedure providing for prompt and equitable resolution of complaints alleging any action prohibited by Section 504 and/or the ADA.
 - i. Any person who believes she/he has been subjected to discrimination on the basis of disability, including disagreements regarding requested accommodations, may file a grievance with the Corporate Disability Compliance Coordinator, Colleen Komar, 235 3rd Street S, St. Petersburg, FL 33701, 727-498-1480, colleenk@avedaflorida.edu. Grievances must be in writing, containing the name and address of the person filing it. The complaint must state the problem or action alleged to be discriminatory and the remedy or relief sought.
 - ii. The Institute will investigate each complaint filed, and will not retaliate against anyone who files a grievance or cooperates in the investigation of a grievance. All reasonable efforts will be made to provide a written determination to the student or applicant within 30 days after its filing. If a written determination cannot be made within 30 days of the complaint's filing, the student will be advised and provided an update as to the status of the investigation. The student may also inquire as to the status of the investigation at reasonable intervals. Based on the results of the investigation, the Institute will take all appropriate actions to prevent any recurrence of discrimination and/or to correct any discriminatory effects.
 - iii. The availability and use of this grievance procedure does not prevent a person from filing a complaint of discrimination on the basis of disability with the U. S. Department of Education's Office for Civil Rights and/or a similar state agency.
 - iv. The Institute will take all steps to prevent recurrence of any harassment or other discrimination and to correct discriminatory effects where appropriate.

ENROLLMENT PROCEDURES

The first step in the enrollment process is to tour the institution and meet with an admissions representative for a personal interview. We encourage applicants to bring their friends and family members to the interview. Both the applicant and the family have the opportunity to learn about the training programs. The personal interview gives the institution an opportunity to evaluate the applicant.

A Catalog is made available to each applicant during the interview and tour with an admissions representative. The applicant will be directed to the institute's website to review the consumer information packet. If the applicant does not have access to a computer one will be provided during the interview to review the information.

HOW TO GET STARTED:

- ✓ Complete the enrollment application and pay the \$50.00 non-refundable application fee
- ✓ Have signed permission from a parent or legal guardian if less than 18 years old
- ✓ Submit all documentation required for enrollment to the Admissions Department

ACCEPTANCE BY THE INSTITUTION

Acceptance will be based upon successful submission and review of requested documents and having met all admission requirements and Board approval.

Aveda Institute is committed to ensuring a safe educational environment and reserves the right to deny admission to applicants with a criminal record. Factors to be considered include the nature and severity of the offense, the relationship of the offense to the program of study, time since arrest/conviction, and any mitigating circumstances.

The catalog and enrollment agreement constitute a binding contract between the student and Aveda Institute. Please read both carefully prior to signing the enrollment agreement.

STUDENT SERVICES

Students needing personal advisement or counseling will be referred to outside agencies within the community.

Housing

Aveda Institute can assist students in finding roommates and suitable housing, although the institutes do not own or operate housing facilities.

Student Records and Transcripts

Student records are maintained permanently electronically. Records of academic progress are furnished to the student. One transcript is provided to students upon graduation and/or fulfillment of tuition obligations. Additional transcripts are available to students upon written request and notification of permission for a fee of \$5.00. Student records will be provided to potential employers only after receipt of a written request made by the individual student. Student records are maintained in metal, locking cabinets. Computer records including student attendance and grades are backed up weekly and stored off campus on a secure server. Old files are archived by converting key documents into PDF format and storing off campus.

Student Information Release Policy

Unless otherwise required by law or NACCAS or any other accreditation process, Aveda Institute requires written authorization for each request from a student, parent/guardian of a dependent minor, or graduate in order to release academic, attendance, enrollment status, financial, and/or any other information to agencies, prospective employers, or any other party seeking information about the student. Students and parents/guardians of a dependent minor may deny authority to publish “directory information” such as name, address, phone number, etc.

Family Educational Rights and Privacy Act (FERPA) Notice Regarding Student Records and Privacy

The Family Educational Rights and Privacy Act (FERPA) affords eligible students certain rights with respect to their education records. (An “eligible student” under FERPA is a student who is 18 years of age or older or who attends a postsecondary institution.) These rights include:

1. The right to inspect and review the student's education records within 45 days after the day Aveda Institute receives a request for access. A student should submit to the Student Records Administrator a written request that identifies the record(s) the student wishes to inspect. The school official will make arrangements for access and notify the student of the time and place where the records may be inspected. If the records are not maintained by the school official to whom the request was submitted, that official shall advise the student of the correct official to whom the request should be addressed.
2. The right to request the amendment of the student's education records that the student believes is inaccurate, misleading, or otherwise in violation of the student's privacy rights under FERPA.

A student who wishes to ask the school to amend a record should write the school official responsible for the record, clearly identify the part of the record the student wants changed, and specify why it should be changed.

If the school decides not to amend the record as requested, the school will notify the student in writing of the decision and the student's right to a hearing regarding the request for amendment. Additional information regarding the hearing procedures will be provided to the student when notified of the right to a hearing.

3. The right to provide written consent before the university discloses personally identifiable information (PII) from the student's education records, except to the extent that FERPA authorizes disclosure without consent.

The school discloses education records without a student's prior written consent under the FERPA exception for disclosure to school officials with legitimate educational interests. A school official is a person employed by Aveda Institute in an administrative, supervisory, academic, research, or support staff position; a person serving on the board of trustees; or a student serving on an official committee, such as a disciplinary or grievance committee. A school official also may include a volunteer or contractor outside of Aveda Institute who performs an institutional service or function for which the school would otherwise use its own employees and who is under the direct control of the school with respect to the use and maintenance of PII from education records, such as an attorney, auditor, or collection agent or a student volunteering to assist another school official in performing his or her tasks. A school official has a legitimate educational interest if the official

needs to review an education record in order to fulfill his or her professional responsibilities for Aveda Institute.

Upon request, the school also discloses education records without consent to officials of another school in which a student seeks or intends to enroll.

4. The right to file a complaint with the U.S. Department of Education concerning alleged failures by Aveda Institute to comply with the requirements of FERPA. The name and address of the Office that administers FERPA is:

Family Policy Compliance Office
U.S. Department of Education
400 Maryland Avenue, SW
Washington, DC 20202

FERPA permits the disclosure of PII from students' education records, without consent of the student, if the disclosure meets certain conditions found in §99.31 of the FERPA regulations. Except for disclosures to school officials, disclosures related to some judicial orders or lawfully issued subpoenas, disclosures of directory information, and disclosures to the student, §99.32 of FERPA regulations requires the institution to record the disclosure. Eligible students have a right to inspect and review the record of disclosures. A postsecondary institution may disclose PII from the education records without obtaining prior written consent of the student:

- To other school officials, including teachers, within Aveda Institute whom the school has determined to have legitimate educational interests. This includes contractors, consultants, volunteers, or other parties to whom the school has outsourced institutional services or functions.
- To officials of another school where the student seeks or intends to enroll, or where the student is already enrolled if the disclosure is for purposes related to the student's enrollment or transfer.
- To authorized representatives of the U. S. Comptroller General, the U. S. Attorney General, the U.S. Secretary of Education, or State and local educational authorities, such as a State postsecondary authority that is responsible for supervising the university's State-supported education programs. Disclosures under this provision may be made in connection with an audit or evaluation of Federal- or State-supported education programs, or for the enforcement of or compliance with Federal legal requirements that relate to those programs. These entities may make further disclosures of PII to outside entities that are designated by them as their authorized representatives to conduct any audit, evaluation, or enforcement or compliance activity on their behalf.
- In connection with financial aid for which the student has applied or which the student has received, if the information is necessary to determine eligibility for the aid, determine the amount of the aid, determine the conditions of the aid, or enforce the terms and conditions of the aid.
- To organizations conducting studies for, or on behalf of, the school, in order to: (a) develop, validate, or administer predictive tests; (b) administer student aid programs; or (c) improve instruction.
- To accrediting organizations to carry out their accrediting functions.

- To parents of an eligible student if the student is a dependent for IRS tax purposes.
- To comply with a judicial order or lawfully issued subpoena.
- To appropriate officials in connection with a health or safety emergency.
- Information the school has designated as “directory information.”
- To a victim of an alleged perpetrator of a crime of violence or a non-forcible sex offense. The disclosure may only include the final results of the disciplinary proceeding with respect to that alleged crime or offense, regardless of the finding.
- To the general public, the final results of a disciplinary proceeding, if the school determines the student is an alleged perpetrator of a crime of violence or non-forcible sex offense and the student has committed a violation of the school’s rules or policies with respect to the allegation made against him or her.
- To parents of a student regarding the student’s violation of any Federal, State, or local law, or of any rule or policy of the school, governing the use or possession of alcohol or a controlled substance if the school determines the student committed a disciplinary violation and the student is under the age of 21.

Safeguarding Customer Information

Customers are students who apply to attend Aveda Institute and apply for grants or loans under Title IV of the Higher Education Act of 1965, as amended, to finance their educations.

Nonpublic personal information is the information that is not publicly available on:

- Your name, address, and social security number
- Name of your financial institution, account number
- Information provided on your application to enroll in Aveda Institute
- Information provided on your application for a grant or loan
- Information provided on a consumer report
- Information obtained from a website

Aveda Institute is committed to implementing a comprehensive information security program, consistent with the size and complexity of this institution and the nature of its educational activities, to maintain and safeguard your nonpublic personal information against damage or loss. The policy covers all student records in whatever format (hard copy or electronic).

The Corporate Office shall be responsible to coordinate the school’s information security program. The coordinator shall, at least every three years, assess foreseeable internal and external risks to the security, confidentiality, and integrity of customer information that could result in the unauthorized disclosure, misuse, alteration, destruction or other compromise of the information. The risk assessment shall cover every relevant area of school operations including:

- Employee training and management
- Network and software design, information processing, storage, transmission and disposal
- Ways to detect, prevent, and respond to attacks, intrusions or other system failures

The coordinator shall design and implement in accordance with the Family Educational Rights and Privacy Act, other federal and state law, and accreditation requirements.

Aveda Institute complies with the Family Educational Rights and Privacy Act of the 1974 Buckley Amendment, Public Law 93-380, and Section 438. All students' records are confidential.

Students and parents/guardians of students who are dependent minors, who are in regular attendance at Aveda Institute have the right to inspect and review the student's educational, financial, and attendance records to ensure they are accurate, factual, and do not violate the student's privacy or other rights. Students and/or parents/guardians should schedule an appointment with the Institute Director to review the student's records.

Career Center/Student Placement

With a network of many high-end salons and spas nationwide, the Aveda Institute assists students to begin their professional careers by listing job openings. The openings are organized by positions in Florida, the U.S., and abroad. Aveda Institute will help the student gain the employment knowledge needed by offering career facts, career days, and self-promotional instruction. However, the Aveda Institute is primarily an institution of learning and does not guarantee or imply job placement directly or indirectly. There is no additional charge for job placement assistance.

Academic and Career Advising

Aveda Institute provides academic advice to all students. Tutoring is available to overcome any challenges to meeting the minimum performances standards and program requirements as set by the Institute and the State of Florida Department of Business and Professional Regulation. The faculty and staff are available, by appointment or informally, to meet with students to discuss any obstacle that may be in the way of success. Students may be referred to professional counseling in the community.

Student Activities

While at Aveda Institute, students have the opportunity to participate in a variety of events and activities that are educational, interesting, and fun.

Alumni Association

Aveda Institute's Alumni Association allows graduates to keep in touch with classmates, receive advanced training and placement assistance, and attend events such as the school career fair.

Student Product Discount

Aveda Institute offers the following discounts to students:

- All retail products 50% off

Please note that only Aveda products should be worn, including aromas. No more than three of one product can be purchased at one time.

***Discount not applicable to students on probation or leave of absence.**

***Discount policy excludes Spa Rituals.**

ACADEMIC INFORMATION AND STANDARDS OF PROGRESS

Syllabi

On the first day of class for each program students receive a copy of the program syllabi and program outlines. Students receive a catalog prior to enrollment.

Schedules

The Institute is open Monday through Friday from 9:00 am to 8:00 pm and Saturday from 8:00 am to 7:00 pm. Once the student has enrolled into the Institute and has signed the enrollment agreement, which outlines their attendance schedule, the student must adhere to their contract and cannot change their attendance schedule unless approved in writing by Aveda Institute.

Program	Weeks	Hours	Schedule	Hours Per Day	Hours/Week
Aveda Cosmetology	40	1200	Mon, Wed, Fri	9:00am-8:00pm	30
Aveda Cosmetology	40	1200	Tue, Thu, Sat	Tues & Thur 9:00am-8:00pm Sat 8:00am-7:00pm	30
Aveda Cosmetology	50	1500	Mon, Wed, Fri	9:00am-8:00pm	30
Aveda Cosmetology	50	1500	Tue, Thu, Sat	Tues & Thur 9:00am-8:00pm Sat 8:00am-7:00pm	30
Aveda Cosmetology/Barbering	50	1500	Mon, Wed, Fri	9:00am-8:00pm	30
Aveda Cosmetology /Barbering	50	1500	Tue, Thu, Sat	Tues & Thur 9:00am-8:00pm Sat 8:00am-7:00pm	30
Aveda Esthiology Full Specialist	25	600	Mon, Wed, Fri	9:00am-6:00pm	24
Aveda Esthiology Full Specialist	25	600	Tue, Thu, Sat	9:00am-6:00pm	24
Aveda Esthiology Full Specialist	27	600	Mon, Wed, Fri	9:00am-5:30pm	22.5
Aveda Esthiology Full Specialist	27	600	Tue, Thu, Sat	9:00am-5:30pm	22.5
Aveda Esthiology Full Specialist (PT)	37.5	600	Mon,Tue, Wed, Thurs	6:00pm-10:00 pm	16
Barbering	40	1200	Tuesday-Friday & Sat	9:00am-5:30 pm Tues-Fri, 8:30-5:00pm Sat	30
Massage Therapy	34	600	Tues, Thur, Sat	9:00am-3:45 pm	18
Massage Therapy	37.5	600	Mon-Thurs	6:00pm-10:00 pm	16
Aveda Esthiology Full Specialist/Massage Therapy (SPA)	30	900	Tue, Thu, Sat	Tues & Thur 9:00am-8:00pm Sat 8:00am-7:00pm	30
Aveda Facial Specialist	9	260	Mon, Wed, Fri	Currently not offered	30

Attendance

The attendance rate at all Aveda Institute locations is **90%**. Students who do not comply with the attendance policy will be charged overtime charges for the additional hours. Depending on the student's schedule, **Fridays, Saturdays, and Mondays** are crucial to the student's education. Therefore, students are only allowed to miss **5 Fridays, 5 Saturdays** or **5 Mondays** depending on the student's schedule during their course of study. The sixth Friday, Saturday, or Monday missed could result in termination. Aveda Esthiology Full Specialist/Massage

Therapy (SPA) students are only allowed to miss **3 Fridays, Saturdays or Mondays**. Aveda Esthiology Full Specialist students are only allowed to miss **3 Fridays, Saturdays or Mondays**. Students are expected to attend every class, arrive on time, and stay through class. ATTENDANCE IS MONITORED DAILY FOR ATTENDANCE COMPLIANCE AND UNOFFICIAL WITHDRAWALS.

Contract Time

Aveda Cosmetology (1200-hour) students are contracted for **40 weeks**, Aveda Cosmetology (1500-hour) students for **50 weeks**, Barbering students for **40 weeks**, Aveda Esthiology Full Specialist/Massage Therapy (SPA) students for **30 weeks**, Aveda Esthiology Full Specialist students for **25 (all campuses) and 27 or 37.5 (Tallahassee only) weeks**, and Aveda Esthiology Facial Specialist students for **9 weeks** to cover any day(s) the institute may be closed. If a student attends only **90%** of their scheduled hours, they will complete the course without going over their contracted graduation date as stated on the student's enrollment agreement. Students who attend less than **90%** of their scheduled hours will be subject to overtime charges of **\$11.67 per hour for Aveda Cosmetology (1200-hour) in Jacksonville, Orlando and Tampa Bay, \$12.67 per hour in South Florida and Brandon, and \$10.83 per hour in Tallahassee; \$10.33 per hour for Aveda Cosmetology (1500-hour) and Aveda Cosmetology/Barbering in Jacksonville, Tampa Bay, Orlando and Tallahassee and \$11.07 per hour in South Florida and Brandon; \$10.83 per hour for Barbering in Tallahassee, \$11.67 per hour in Orlando, Jacksonville, South Florida, and Tampa Bay; and \$12.00 per hour for Aveda Esthiology Full Specialist/Massage Therapy (SPA), \$14.67 per hour for Aveda Esthiology Full Specialist, \$15.50 per hour for Massage Therapy and \$7.69 per hour for Aveda Facial Specialist in each applicable location offered for each hour over the contracted graduation date to complete their course hours**. Students who wish to graduate at the end of their contracted program phase must attend 100% of their scheduled hours. Students who attend less than 100% will continue attending classes until they have achieved the contracted hours and completed the last phase of the program.

Example: Aveda Cosmetology (1200-hour) students who wish to have 1200 hours by the end of the 4th phase must attend **100% of their scheduled hours**. Students who attend less than 100% will continue until they have achieved 1200 hours even if they have already completed all of the weeks of the 4th phase. At the end of phase 4 any student who has not achieved 1200 hours or has not completed all academic requirements will not be allowed to participate in the graduation ceremony until all the above requirements have been met. Once all graduation requirements are met, a diploma and/or official transcript will be given to the student.

Make-up Work & Make-up Hours

Make-up work is required for any absence. There is no charge for make-up work. Students will be provided with opportunities to make up hours. Students are allowed to make up hours missed to avoid paying overtime charges or to complete the course within 100% by attending classes on days they are not scheduled. Students' make up schedules are managed and approved by the Aveda Institute staff. **At the end of the final week of the program any student who has not achieved the required hours or has not completed all academic requirements will not be allowed to participate in the graduation ceremony until all the above requirements have been met.**

Any student choosing to make up hours must follow these guidelines:

- Report to Student Records by the designated class start time to receive your assignment. If Student Records is not available, report to the Director/Assistant Director to receive your assignment.
- Participate in all scheduled theory/practical assignments.
- Stay the duration of the school day. Students may not make up time attending partial days.

Abuse of the makeup policy may result in disciplinary action and/or termination from the program.

Aveda Cosmetology or Barbering students in the Intro phase (first of the four phases) who miss more than 5 days or 50 hours will be evaluated to determine if they are able to enter the next phase or will be required to

repeat the Intro phase based upon competency in all technical aspects of the Intro phase. Aveda Esthiology or Massage Therapy students who miss more than 3 days or 22.5 hours in Esthiology or 3 days or 18 hours in Massage Therapy in any phase will be evaluated to determine if they are able to enter the next phase or will be required to repeat the phase based on competency in all technical aspects of the phase.

The next 3 phases are competency based. Students can advance to the next phase if the student meets the following requirements:

- Must have a 90% attendance rate
- Complete all model workshops to standard
- Complete nail rotation
- Reach bench marks
- Pass Universal Theory final

Students who do not meet the above requirements will continue in the phase. During this time the student will complete model assignments, receive remedial work, and make up missed hours to meet the phase standards and requirements. As soon as the student meets the above requirements, they will proceed to the next phase.

No student will move to the next phase until they complete all requirements and are at a 90% attendance rate. Students who remain in the phase will be assigned specific work to bring them up to standards. No student will be allowed to graduate from the Aveda Institute until all hours and requirements have been met. Students are not permitted to use repeat hours towards graduation.

Veterans' Attendance Policy

Refer to the Veteran's Attendance Policy Catalog Addendum.

Early Release

Early Releases are not permitted unless an illness or emergency occurs. Students needing to leave early must obtain an Early Release form from the Institute Director or Assistant Director. The form must be submitted 24 hours in advance of the absence. If a student leaves school without giving 24 hours' notice it will result in a violation. The hours missed will have to be made up to avoid overtime charges.

Tardiness

Students **must** clock in by the published START time listed above. Students arriving late will not be permitted to clock in.

*The Educational staff reserves the right to make exceptions for unforeseen circumstances.

Notice of Expected Absence

Students planning to be absent must obtain and complete a notice of Expected Absence form, have the form signed by educator, proceed to the retail appointment area, and drop off the completed form. The student must give 24 hours' notice of an expected absence.

Time Record Policies

Students are ultimately responsible for tracking their own hours on a daily basis. Aveda Institute will only honor documented daily time earned. Students are allowed only **three** time adjustments per phase. Students must clock in and out on the hand scan clock at the beginning and end of each day, and at the beginning and end of each lunch break.

Leave of Absence Policy

This Leave of Absence Policy applies to all students and students must follow this policy in requesting a leave of absence. A student may be granted more than one leave of absence in any 12-month period; however the total combined leave time may not exceed 180 calendar days. The minimum number of days requested for a leave of absence must be one calendar week. All requests for a leave must be submitted in advance, in writing (unless unforeseen circumstances prevent the student from doing so), include the reason for the student's request, and the student's signature. Permission for a leave of absence will be evaluated on an individual case-by-case basis and will be granted at the discretion of the Director/Assistant Director only in extenuating circumstances (administrative, medical, or personal). The institute must determine that there is a reasonable expectation that the student will return from the leave, and the date of expected return must be specified in the request. Students will not be assessed additional charges as a result of taking an approved leave of absence.

A student granted a leave of absence meeting these requirements is not considered to have withdrawn, and no refund calculation is required. However, if the student does not re-enter within the specified time and has not notified the institution, the student's enrollment agreement will be terminated and s/he will be granted a refund according to the refund policy. The withdrawal date is determined by the last date the student attended class. Students who return from a leave of absence must return to the same schedule they were attending prior to the leave. The student's contracted graduation date and maximum time frame will be extended by the same number of days taken in the approved leave of absence. Changes to the enrollment agreement will be initialed by all parties; or an enrollment agreement addendum will be completed and signed by all parties.

If a student must take a leave, the student must:

- The student shall submit a Leave of Absence Request form to the Director or Assistant Director of the Institute.
- The leave must be approved by the Director or Assistant Director. Approval decisions will be made in accordance with this policy.
- If the leave of absence is due to unforeseen circumstances (i.e. accident, etc.) the beginning date of the approved LOA would be the first date the student was unable to attend school. In this case the institution will document the reason for its decision to grant an emergency LOA and the student will submit the LOA request at a later time.

If a student's leave of absence is NOT approved, and the student needs to be absent the student will have to withdraw and apply for reenrollment when the student is able to return. All drop/refund policies will be applied.

Any leave of absence is subject to the approval of the Institute Director or Assistant Director. Due to the nature of the curriculum in the Intro phase, there will be no leaves of absence granted during this phase.

VA students will be terminated from VA educational benefits while on an approved leave of absence.

NO LEAVE OF ABSENCE SHALL EXCEED 180 CALENDAR DAYS.

The Institute reserves the right to verify authenticity of all doctor's excuses with the healthcare provider.

Students must remove their belongings from their assigned locker before taking a leave of absence.

Graduation Requirements

To receive a diploma from Aveda Institute, students must:

- Meet the minimum program requirements.
- Complete the total hours in their course of study.
- Successfully complete all phases required for each program.
- Meet services quota requirements.
- Maintain satisfactory grades for exams and work projects.
- Complete tuition and fee obligations unless other arrangements have been made.

Additional Hours

If a student requests additional instruction:

1. After completing the required number of hours for the program, OR
2. After completing an Aveda Institute program outside of Florida, OR
3. When transferring to work in another state and needs more hours that instruction may be provided at the discretion of the Institute Director, at the hourly rate indicated on the Enrollment Agreement, to be paid by the student in advance.

Licensing Requirements

To receive a cosmetology license in the State of Florida, a graduate is required to:

1. Complete the hours in the program requirements.
2. Meet all graduation and program requirements.
3. Apply for licensure as a cosmetologist. Some applicants may be required to appear before the Board of Cosmetology at a regularly scheduled meeting for determination of licensure.
4. Successfully complete the examination required by the Department of Business and Professional Regulation (DBPR).

Aveda Cosmetology students will not be scheduled for their exam until the student has reached 1200/1500 hours.

To receive a restricted barber license in the State of Florida, a graduate is required to:

1. Complete the hours in the program requirements.
2. Meet all graduation and program requirements.
3. Apply for licensure as a restricted barber. Some applicants may be required to appear before the Barbers' Board at a regularly scheduled meeting for determination of licensure.
4. Successfully complete the examination required by the Department of Business and Professional Regulation (DBPR).

Barbering students will not be scheduled for their exam until the student has reached 1200 hours.

To receive a license as a massage therapist in the State of Florida, a graduate is required to:

1. Complete the hours in the program requirements.
2. Meet all graduation and program requirements.
3. Apply for and pass a national certification examination.
4. Apply for licensure as a Florida massage therapist. Some applicants may be required to appear before the Board of Massage Therapy at a regularly scheduled meeting for determination of licensure.

To become registered as a Full Specialist or Facial Specialist in the State of Florida, the graduate must:

1. Complete the hours in the program requirements.
2. Meet all graduation and program requirements.
3. Register with the Department of Business and Professional Regulation.

To become licensed in other states, students should inquire about the laws of that state for licensure.

Criminal convictions may affect your ability to become licensed.

All initial State of Florida licensing examination fees and State of Florida initial license/registration application fees are paid by Aveda Institute.

Aveda Institute will not certify a student's hours until he or she has completed the required hours of the program and has achieved the required academic and practical requirements for graduation.

Changes Made by the Institution

If the institution cancels or changes a program of study or location in such a way that the student who has started is unable to complete training, arrangements will be made in a timely manner to accommodate the needs of each student enrolled in the program who is affected by the cancellation or change. If the institution is unable to make alternative arrangements that are satisfactory to both parties, the institution will refund all money paid by the student of the program that amount from the total amount paid. Any changes will be stapled to the catalog and/or sent to students.

SATISFACTORY ACADEMIC PROGRESS (SAP) POLICY

The Satisfactory Progress Policy is consistently applied to all students enrolled at the school. It is printed in the catalog to ensure that all students receive a copy prior to enrollment. The policy complies with the guidelines established by the National Accrediting Commission of Career Arts and Sciences (NACCAS) and the federal regulations established by the United States Department of Education.

EVALUATION PERIODS

Students are evaluated based on actual hours for Satisfactory Progress as follows:

Course Name & Length in Hours	Evaluation Points (Actual hours)	Academic Year Length (Clock Hours)
Aveda Cosmetology 1200-hours	450, 900, and 1050	900
Aveda Cosmetology 1500-hours	450, 900, and 1200	900
Aveda Cosmetology/Barbering 1500-hours	450, 900, and 1200	900
Barbering 1200-hours	450, 900, and 1050	900
Aveda Esthiology Full Specialist/Massage Therapy (SPA) 900-hours	450	900
Massage Therapy 600-hours	300	600
Aveda Esthiology Full Specialist 600-hours	300	600
Aveda Facial Specialist 260-hours	100 and 200	260

Evaluations will determine if the student has met the minimum requirements for satisfactory academic progress. The frequency of evaluations ensures that students have ample opportunity to meet both the attendance and academic progress requirements of at least one evaluation by midpoint in the course. All elements of satisfactory academic progress are calculated on a cumulative basis.

ATTENDANCE PROGRESS EVALUATIONS

Students are required to attend a minimum of 67% of the hours possible based on the applicable attendance schedule in order to be considered maintaining satisfactory attendance progress. Evaluations are conducted at the end of each evaluation period to determine if the student has met the minimum requirements. The attendance percentage is determined by dividing the total hours accrued by the total number of hours scheduled.

MAXIMUM TIME FRAME

The maximum time (which does not exceed 150% of the course length) allowed for students to complete each course at satisfactory progress is stated below. Students who do not complete the course within the maximum time frame will be terminated from school.

Program	Maximum Time weeks	Maximum Time Hours
Aveda Cosmetology (1200 hours/40 weeks)	60	1800
Aveda Cosmetology (1500 hours/50 weeks)	75	2250
Aveda Cosmetology/Barbering (1500 hours/50 weeks)	75	2250
Barbering (1200 hours/40 weeks)	60	1800
Aveda Esthiology Full Specialist/Massage Therapy (SPA) (900 hrs/30 wks)	45	1350
Massage Therapy (600 hours/34 weeks)	51	900
Massage Therapy (600 hours/37.5 weeks)	56.25	900
Aveda Esthiology Full Specialist (600 hours/25 weeks)	37.5	900
Aveda Esthiology Full Specialist (600 hours/27 weeks)	40.5	900
Aveda Esthiology Full Specialist (600 hours/37.5 weeks)	56.25	900
Aveda Facial Specialist (260 hours/9 weeks)	13.5	390

ACADEMIC PROGRESS EVALUATIONS

The qualitative element used to determine academic progress is a reasonable system of grades as determined by assigned academic learning. Students are assigned academic learning and a minimum number of practical experiences. Academic learning is evaluated at the same intervals as attendance.

Practical assignments are evaluated as completed and counted toward course completion only when rated as satisfactory or better (the computer system will reflect completion of the practical assignment as a 100% rating). If the performance does not meet satisfactory requirements, it is not counted and the performance must be repeated. Comprehensive practical skills evaluations will be conducted during the course of study. Practical skills are evaluated according to text procedures and set forth in practical skills evaluation criteria adopted by the school. Students must maintain a cumulative written grade average of 80% comprised of academic and practical work and pass a FINAL written and practical exam prior to graduation. Students must make up failed or missed tests and incomplete assignments. Numerical grades are considered according to the following scale:

Excellent	90% -100%
Satisfactory	80% - 89%
Unsatisfactory	0% - 79%

DETERMINATION OF PROGRESS STATUS

Students meeting the minimum requirements for academics and attendance at the evaluation point are considered to be making satisfactory academic progress until the next scheduled evaluation. If a student is NOT making satisfactory progress at evaluation time, the student will be placed on warning status. A student who does not achieve the minimum requirements is no longer eligible for Title IV funds, if applicable, unless

the student is on warning or has prevailed upon appeal of the determination that has resulted in the status of probation.

Students will be notified of any evaluation that impacts eligibility for financial aid, if applicable. Satisfactory academic progress evaluation results are maintained by and available for review in the financial aid office.

WARNING

Students who do not meet minimum requirements for attendance and academic progress at an evaluation period are placed on warning until the next scheduled evaluation, and are eligible for financial aid while in the warning period. If, at the end of the warning period, the student has still not met both the attendance and academic requirements, the student will be deemed to not be making satisfactory progress and all financial aid will be terminated and the student may be subject to termination from the school.

PROBATION

Students who do not meet minimum requirements for attendance and academic progress at the end of the warning period may appeal the negative satisfactory progress determination, and must prevail on the appeal before being placed on probation. Additionally, only students who have the ability to meet satisfactory progress by the end of the probationary period may be placed on probation. The student will be provided a written academic plan outlining the actions required to attain satisfactory academic progress by the next evaluation. If, at the end of the probationary period, the student has still not met both the attendance and academic requirements, s/he will be determined as NOT making satisfactory academic progress and, if applicable, will not be eligible to receive Title IV funds and will be terminated from school.

APPEAL PROCEDURE

If a student is determined to not be making satisfactory progress, the student may appeal the determination. The student must submit a written appeal to the school, within 10 days of the negative determination, with supporting documentation of the reasons why the determination should be reversed. This information should include what has changed about the student's situation that will allow them to achieve Satisfactory Academic Progress by the next evaluation point. Reasons for which a student may appeal are death of a relative, injury or illness of the student, or other allowable special circumstances. Acceptable supporting documentation includes, but is not limited to: an obituary, death certificate, physician's statement, police report, attorney's letter, or other third-party professional documentation on official letterhead or notarized that covers the period of difficulty. Appeal documents will be reviewed at a hearing within five days of the receipt of the written appeal. The Financial Aid Director will notify the student of the decision within three business days of the hearing. The appeal and decision documents will be retained in the student file.

RE-ESTABLISHMENT OF SATISFACTORY PROGRESS

Students who are receiving Title IV Funds and who have **not achieved satisfactory progress** by the end of the probationary period in either academics or attendance will **not be eligible for Title IV Aid until satisfactory progress has been achieved**. Once federal monies have been terminated, the balance of the tuition owed is the responsibility of the student. Students may re-establish satisfactory progress and eligibility for Title IV aid, as applicable, by meeting minimum attendance and academic requirements by the end of the warning or probationary period.

INTERRUPTIONS AND WITHDRAWALS

If enrollment is temporarily interrupted for a Leave of Absence, the student will return to school in the same progress status as prior to the leave of absence. Hours elapsed during a leave of absence will extend the student's contract period and maximum time frame by the same number of days taken in the leave of absence.

and will not be included in the student's cumulative attendance percentage calculation. Students who withdraw prior to completion of the course and later re-enroll will return in the same satisfactory academic progress status as at the time of withdrawal.

INCOMPLETES, NONCREDIT, AND REMEDIAL COURSES

Incompletes, noncredit, and remedial courses do not apply to this institution. Therefore, these items have no effect upon the school's satisfactory progress standards.

TRANSFER HOURS

With regard to Satisfactory Academic Progress, a student's transfer hours from another school will be counted as both attempted and earned hours for the purpose of determining when the allowable maximum time frame has been exhausted. Satisfactory progress evaluation periods are based on actual contracted hours at the Institute.

GENERAL INFORMATION

Standards of Conduct and Professionalism

Standards: Because every student is a future employee, manager or entrepreneur, standards of professionalism must be met in preparation of the demands of the industry.

1. Maintaining a professional appearance is vital to success. A professional appearance at Aveda Institute is:
 - Student dress code is all black.
 - Nametags must be worn at all times.
 - Shirts must be solid (no print) black. (no prints or lace) Sleeveless shirts including tank tops are not permitted. Shirts must cover shoulders, underarms, midriff area, and lower back. No exposed skin. Complete coverage of cleavage, bare midriff, or stomach and back while raising your arms, stooping, and bending. Writing is not permitted on shirts unless it is an Aveda Institute approved t-Shirt. No hoods or sweatshirts. No pilled, tattered, cut, or worn-out tops.
 - Pants and knee-length skirts and dresses must be professional and solid black. Pants are defined as having a zipper and a button and must not touch the ground. Capri pants are **not** permitted. Clothing considered unprofessional includes jeans, denim jean look-alike, leggings, sweatpants, shorts, skorts, warm-up pants, cords, and overalls. Black leggings may be worn under skirts only.
 - Footwear must be professional in appearance, and must have a closed toe and closed heel. Colored footwear is permitted. No athletic, tennis shoes, or tennis shoe look-alikes. Because of noise levels, heels are not permitted for Aveda Esthiology Full Specialist/Massage Therapy (SPA) Students. All shoes must be clean, polished, not scuffed, and in good repair. Tom's shoes are permitted footwear but no lookalikes.
 - Students may accessorize with colored belts, scarves, jewelry, and socks.
 - Hats or bandanas are not permitted.
 - An apron will be supplied in the student kit and should be clean, neat, not torn, unstained, unaltered, and worn at all times when in the building. If it does not meet these standards, the student has 24 hours to replace it from Aveda Institute at the student's expense. If lost, the student must replace it immediately at a cost of \$25 or will be sent home until in compliance.
 - Facial Piercings:
 - All facial piercings must be tasteful and professional
 - Limited to one small hoop per face (no nose ring or gauges)

- Studs are permitted
 - Revealing and unprofessional clothing (determined by Educators) is not permitted. All clothing must be clean, neat, pressed, and in good repair and reflect current fashion at an elevated taste level. Jewelry, including piercings, may be worn in moderation. Tattoos must be covered if suggestive, sexual, or offensive in nature.
 - Headphones, cell phones, and pagers are not allowed in the clinic, classroom, bathrooms, or hallways. These items must be stored in your locker and may only be used in the lunchroom or outside the building.
 - Synthetic perfumes are not allowed. Pay close attention to your scent. Be aware that certain foods, smoking, personal hygiene, and your health may affect your scent. Gum chewing is not allowed, but breath mints are highly encouraged. You will be working in close proximity of your guests during services. Hands must be washed prior to servicing each guest and all other appropriate times. A very light aroma or Pure Fume is refreshing. Anything heavier will bother other people.
 - Aveda products only should be worn – including aromas. Hair/Make-up/Nails should reflect both the taste level of Aveda Institute and enhance your own personal style. Having a current, attractive, well-maintained hairstyle expresses your taste level as well as your self-confidence. We are our best advertisement. Hair must be clean and styled and given a finished current look, and make-up on prior to arriving.
2. Students are expected to conduct themselves in a professional manner at all times and be mindful of the following:
 - a. To maintain a learning environment for all students, anyone who is disruptive in the classroom or on the clinic floor (rudeness, foul language, or other unprofessional behavior) may be dismissed for the day.
 - b. Food is allowed in the lunchroom area only. Beverages can be consumed in the lunchroom only.
 - c. Aveda Institutes are smoke-free facilities. Smoking is not allowed on school property or within a two-block radius.
 - d. To not interrupt the educational process, students will be notified of emergency phone calls only.
 3. To ensure that each student receives consistent and comprehensive instruction in the classroom and clinical environments, students must remain in assigned areas or receive Educator permission to be in unassigned areas.
 4. To benefit from the training and technical experience Aveda Institute offers, students must be mentally alert and have a sober state of mind. The National Drug Prevention Program is strongly supported and does not condone the use of controlled substances and intoxicants. Students using controlled substances or intoxicants will be terminated.
 5. All services or work done by students must be assigned by, performed under the supervision of, and evaluated by an Educator within the educational situation. Students who refuse an assigned service will be suspended for three days. Student kits are to be used for assigned services only. Only authorized solicitation of products, merchandise, or services will be considered professional.
 6. Students are responsible for their own personal property and are required to provide locks for their lockers and/or lockable stations and to secure their property in these locked areas. For the student to perform professional services, student kits are to be complete at all times. Any missing or damaged kit

items will have to be replaced by the student within 24 hours. Stealing, cheating, defacing, or damaging student or school equipment will result in termination and require monetary restitution.

7. **Student Status:** Individuals who enroll in a program of study at the Institute are students. Students of the Institute will learn in a variety of settings, including classrooms, practical labs, and in the student clinic. Each learning environment is designed to advance and reinforce students' knowledge of their course of study in a different way.

The student clinic offers students the opportunity to learn by doing in a simulated salon environment. Students will practice their skills on real, paying customers of the clinic under the supervision of instructors. Practical skills learned in the clinic include, but are not limited to, providing cosmetology services for clients relating to hair, skin, and nails; light cleaning and sanitation; laundry related to client services; and practicing product knowledge and sales techniques.

Students are not employees of the Institute and will not be paid for any time spent learning by performing tasks in the Institute's clinic. A student's relationship with the Institute can only be changed from student-school to employee-employer by way of a writing signed by the President of the Institute following the Institute's ordinary application, interview, and hiring process. If a student believes that they are performing services for the Institute for which they should be paid, they should immediately contact [Colleen Komar, Executive Director of FA and Compliance at colleenk@avedaforida.edu or 727-498-1480].

Grounds for Termination

Unprofessional conduct that discredits the individual or the Aveda Institute will be subject to termination. Students must conduct themselves so they do not interfere with other students or educators. The administrative staff of Aveda Institute reserves the right to terminate a student on any of the following grounds:

- Non-compliance with Aveda Institute rules and regulations.
- Conduct that reflects unfavorably upon Aveda Institute or its students.
- Creating a safety hazard to other students.
- Unsatisfactory academic progress.
- Excessive absences or tardiness.
- Failure to pay fees when due.
- Cheating.
- Falsifying records.
- Breach of enrollment agreement.
- Disobedient or disrespectful behavior to faculty or other students.
- Unprofessional conduct.
- Entering the Institute while under the influence or effects of alcohol, drugs, or narcotics of any kind.
- Carrying a concealed or potentially dangerous weapon.
- Sexual harassment.
- Harassment of any kind including intimidation and discrimination.

Minor Standard Violations

Minor standard violations include assigned area violations, property misuses, client service violations, unprofessional behavior, continually violating the standards of the Institute, and any disruptive behaviors determined by educators and team leaders as interrupting or preventing the regular operation of the school or

interrupting or preventing the education of other students. At any time during the student's program the violation of a minor standard may result in lost hours, and repeated violations may result in suspension from the school or termination.

Major Standard Violations

Major standard violations include: using controlled substances/alcohol, defacing or destroying property, stealing, falsifying documents, committing fraud, abusing and/or causing physical harm to others, and violating local state and federal laws. At any time during a student's program, the violation of a major standard will result in termination.

Drug-Free Institution and Workplace

Aveda Institute has a zero tolerance for drugs and alcohol. No student, educator, or employee may be on the institute premises or affiliate clinic under the influence of any substance. As a drug-free and alcohol-free environment, individuals under the influence may be subject to immediate dismissal and/or removal. Students may request counseling for substance abuse and will be referred to community resources. Students may also consult the Drug and Alcohol Abuse Prevention Program policy.

Non-Smoking Institution and Workplace

Smoking will not be tolerated within two blocks of the Institute.

Grievance Protocol

A student, educator, or interested party may file a complaint against the school in the form of a grievance as outlined in this policy. The complaint must be in writing to the school's director and should outline the allegation or nature of the complaint.

Informal Resolution

Attempts at an informal resolution should be made whenever possible and the student should discuss the matter with the responsible individual. If no resolution can be reached, the student should consult his or her Assistant Director/Director to help with informal resolutions. Every effort should be made to resolve the matter at an informal level without escalating the complaint to the status of a formal grievance. Discussions aimed at informal resolution must remain confidential and generally last for no more than 30 working days.

Filing a Formal Grievance

If no informal resolution occurs and the student wishes to make a formal grievance, the student should, within two weeks of the abandonment of attempts at informal resolution, inform in writing the Director that he or she has rejected any offer made during the informal process of resolution (if such was made) and that he or she intends to file a formal grievance describing the source of the complaint, its consequences, and the informal efforts at resolution made to date. This statement must also include a description of the remedy sought. The grievance must be filed within 10 business days of the informal resolution meeting.

Review of the Grievance Statement

The Director will review the written statement and consult with the Regional Director and VP of Operations/Compliance to suggest referral of the complaint to the Grievance Committee.

Formation and Proceeding of the Grievance Committee

If the complaint is forwarded to the Grievance Committee, the VP of Operations/Compliance convenes a proceeding of the committee to review the written statement. Such a proceeding may involve one or more meetings, depending on how long it takes to collect, present and evaluate the evidence needed to review the grievance. The initial meeting will take place within 15 business days of receipt of the written grievance.

The VP of Operations/Compliance will chair the Grievance Committee, which will consist of the Regional Director, Director, Asst. Director, and, depending on the nature of the case, a faculty member included for expertise regarding academic related matters.

The merits of the grievance are evaluated within the context of the school's policy, a consensus is reached by a majority vote and, when appropriate, a remedy is recommended. The Committee responds with a written decision within 10 business days following the final meeting.

If the complaint cannot be resolved after exhausting the institution's internal grievance procedures, the student may contact:

Commission for Independent Education
Florida Department of Education
325 West Gaines Street, Suite 1414
Tallahassee, FL 32399-0400
Toll Free Number 888-224-6684

National Accrediting Commission of Career
Arts and Sciences (NACCAS)
3015 Colvin Street
Alexandria, VA 22314
703-600-7600 or www.naccas.org

Title IX Policy

Title IX of the Education Amendments of 1972 (Title IX) prohibits discrimination based on sex in education programs and activities in federally funded schools at all levels. If any part of a school district or college receives any Federal funds for any purpose, all of the operations of the district or college are covered by Title IX.

Title IX protects students, employees, applicants for admission and employment, and other persons from all forms of sex discrimination, including discrimination based on gender identity or failure to conform to stereotypical notions of masculinity or femininity. All students (as well as other persons) at recipient institutions are protected by Title IX—regardless of their sex, sexual orientation, gender identity, part- or full-time status, disability, race, or national origin—in all aspects of a recipient's educational programs and activities

Introduction.

Aveda Institute (the "Institute") is committed to providing a working and educational environment for all faculty, staff, and students that is free from unlawful sexual discrimination, which includes sexual harassment and sexual violence.

To that end, this policy prohibits sexual misconduct that constitutes sexual discrimination, sexual harassment, sexual violence, sexual assault, relationship/dating violence, stalking, and related claims of retaliation. All students and employees receive mandatory Sexual Harassment and Prevention training at orientation and at least annually thereafter. In addition, the Institute provides training to key staff members to enable the Institute to investigate any allegations of sexual discrimination promptly and effectively.

As part of the Institute's commitment to providing a discrimination-free working and learning environment, this policy shall be disseminated widely to the Institute community through publications, the Institute website, new employee orientations, student orientations, and/or other appropriate channels of communication. The Institute is committed to addressing and responding to all reports of sexual discrimination, and will take appropriate action to prevent, correct, and if necessary, discipline behavior that violates this policy.

Scope.

This policy applies to any allegations of sexual misconduct against any faculty or staff (an "employee") or student, regardless of where the alleged conduct occurs. The actions of third parties (e.g., contractors, vendors, guests, or visitors) that impact students or employees may also be subject to review under this policy. If a third party is the accused, the matter will be referred to the appropriate authorities for resolution.

Definitions.

Sexual harassment is unwelcome conduct of a sexual nature, such as unwelcome sexual advances, requests for sexual favors, and other verbal, nonverbal, or physical conduct of a sexual nature. Sexual harassment may include incidents between any members of the Institute community, including employees, students, and non-employees participants in the Institute community, such as vendors, contractors, guests, and visitors. It can have the effect of unreasonably interfering with a person's or a group's educational or work performance or can create an intimidating, hostile, or abusive educational or work environment. Sexual harassment can take many forms, and the determination of what constitutes sexual harassment will vary according to the particular circumstances.

Sexual violence is a form of sexual harassment and refers to physical sexual acts perpetrated against a person's will or where a person is incapable of giving consent (e.g., due to the student's age or use of drugs or alcohol, or because an intellectual or other disability prevents the student from having the capacity to give consent). Sexual violence includes rape, sexual assault, sexual battery, sexual abuse, and sexual coercion; domestic violence; dating violence; and stalking.

Gender-based harassment is another form of sexual harassment and refers to unwelcome conduct based on an individual's actual or perceived sex, including harassment or acts of verbal, nonverbal, or physical aggression, intimidation, or hostility based on gender identity or nonconformity with sex stereotypes, and not necessarily involving conduct of a sexual nature.

All of these types of sex-based harassment are forms of sex discrimination prohibited by Title IX.

Sexual assault occurs when a physical sexual activity is engaged in without the consent of the other person or when the other person is unable to consent to the activity. The activity or conduct may include physical force, violence, threat, or intimidation, ignoring the objections of the other person, causing the other person's intoxication or incapacitation through the use of drugs or alcohol, and taking advantage of the other person's incapacitation (including voluntary intoxication).

Domestic violence means a felony or misdemeanor crime of violence committed by—

- a current or former spouse or intimate partner of the victim,
- a person with whom the victim shares a child in common,
- a person who is cohabitating with or has cohabitated with the victim as a spouse or intimate partner,

- a person similarly situated to a spouse of the victim under the domestic or family violence laws of the jurisdiction in which the crime occurred, or
- any other person against an adult or youth victim who is protected from that person's acts under the domestic or family violence laws of the jurisdiction in which the crime occurred.

Dating violence means violence committed by a person—

- who is or has been in a social relationship of a romantic or intimate nature with the victim; and
- where the existence of such a relationship shall be determined based on a consideration of the following factors:
 - the length of the relationship;
 - the type of relationship; and
 - the frequency of interaction between the persons involved in the relationship.

Stalking means engaging in a course of conduct directed at a specific person that would cause a reasonable person to

- fear for his or her safety or the safety of others; or
- suffer substantial emotional distress.

Consent is a voluntary agreement to engage in sexual activity. Someone who is incapacitated cannot consent. Past consent, silence, or an absence of resistance does not imply present or future consent. Consent to engage in sexual activity with one person does not imply consent to engage in sexual activity with another. Consent can be withdrawn at any time. Coercion, force, or threat of either invalidates consent.

Incapacitation prevents a person from having the capacity to give consent, such as due to the use of drugs or alcohol, when a person is asleep or unconscious, or because of an intellectual or other disability.

Prohibited Conduct.

This policy strictly prohibits sexual or other unlawful harassment or discrimination as well as sexual violence, as defined above. Sexual or other unlawful harassment or discrimination includes any verbal, physical or visual conduct based on sex, race, age, national origin, disability or any other legally protected basis if:

- i. submission to such conduct is made either explicitly or implicitly a term or condition of an individual's education or employment;
- ii. submission to or rejection of such conduct by an individual is used as a basis for decisions concerning that individual's education or employment; or
- iii. it creates a hostile or offensive work environment, which means the alleged conduct is sufficiently serious to limit or deny a student's or ability to participate or benefit from the student's education program.

Unlawful harassment or discrimination may include racial epithets, slurs and derogatory remarks, stereotypes, jokes, posters or cartoons based on race, national origin, age, disability, marital status or other legally protected categories.

Sexual harassment is conduct based on sex, whether directed towards a person of the opposite or same sex, and may include explicit sexual propositions, sexual innuendo, suggestive comments, sexually oriented "kidding" or "teasing," practical jokes, jokes about or displays of obscene printed or visual material, questions about sexual fantasies, preferences or history, and physical contact such as patting, pinching, or intentionally brushing against another person's body. Gender-based harassment, including acts of verbal, nonverbal or

physical aggression, intimidation, or hostility based on sex or sex-stereotyping are strictly prohibited, even if those acts do not involve conduct of a sexual nature.

Grievance Procedures.

The following grievance procedures apply to sex discrimination complaints filed against school employees, other students, or third parties:

Reporting Policies and Protocol.

Any member of the Institute community may report conduct that may constitute sexual harassment or discrimination under this policy. In addition, managers and other designated employees are responsible for taking whatever action is necessary to prevent sexual misconduct, to correct it when it occurs, and to report it promptly to the Title IX Coordinator.

If you believe that you have experienced or witnessed harassment or sexual misconduct, notify your instructor, supervisor, Human Resources, or the Title IX Coordinator as soon as possible after the incident. Do not allow an inappropriate situation to continue by not reporting it, regardless of who is creating the situation. No employee, contract worker, student, vendor or other person who does business with the Institute is exempt from the prohibitions in this policy. Supervisors will refer all harassment complaints to the Title IX Coordinator for student-related complaints and to the Human Resources Department if the complaint involves an employee. In order to facilitate the investigation, your complaint should include details of the incident or incidents, names of the individuals involved and names of any witnesses.

The Institute recognizes that sexual harassment frequently involves interactions between persons that are not witnessed by others or cannot be substantiated by additional evidence. Lack of corroborating evidence or “proof” should not discourage individuals from reporting sexual harassment under this policy. However, making false charges of sexual harassment is a serious offense. If a report is found to have been intentionally false or made maliciously without regard for truth, the claimant may be subject to disciplinary action. This provision does not apply to reports made in good faith, even if the facts alleged in the report cannot be substantiated by an investigation.

Investigation and Response to Sexual Harassment Allegations.

The Institute takes all reports seriously and will provide a prompt and equitable response to all reports of sexual harassment. A prompt and equitable response may include an early resolution of the issue, a formal investigation, and/or targeted training or educational programs designed to prevent recurrence of any sexual misconduct. Mediation will not be used to resolve sexual assault complaints. If an investigation is warranted, the Institute shall maintain confidentiality for all parties to the extent permitted by law. However, complainants should be aware that in a formal investigation due process generally requires that the identity of the charging party and the substance of the complaint be revealed to the person charged with the alleged harassment. Nonparty witnesses who participate in sexual harassment investigations shall not share with involved parties, other witnesses, or any others, information revealed to them during the investigation.

The time necessary to conduct an investigation will vary based on complexity but generally the Institute will conduct an investigation within 60 days of receipt of the complaint. Every complainant will have the right to present his or her case, which includes the right to an adequate, reliable, and impartial investigation of the complaint. Parties will be given an equal opportunity to present witnesses and evidence. The preponderance of the evidence standard will apply to investigations, meaning that the Institute will evaluate whether it is more likely than not that the alleged conduct occurred. Both parties will be given periodic status updates and will receive written notice of the outcome of the complaint. During the investigation, the Institute will provide

interim measures, as necessary, to protect the safety and well-being of students and/or employees involved. Either party may file an appeal, if applicable.

If the Institute determines that unlawful harassment or other prohibited behavior has occurred, immediate appropriate corrective action will be taken in accordance with the circumstances involved, and the Institute will take steps to prevent the recurrence of any harassment or discrimination. Any employee determined by the Institute to be responsible for unlawful harassment or discrimination will be subject to appropriate disciplinary action, up to and including termination. Remedies for student-related claims may include, but are not limited to, an order to stay away, suspension, or expulsion.

To initiate a criminal investigation, reports of sexual violence should be made to “911” or local law enforcement. The criminal process is separate from the Institute’s disciplinary process. To the extent that an employee or contract worker is not satisfied with the Institute’s handling of a harassment or discrimination complaint, he or she may also contact the appropriate state or federal enforcement agency for legal relief.

Retaliation Prohibited.

Employees and students are protected by law from retaliation for reporting alleged unlawful harassment or discrimination or for otherwise participating in processes connected with an investigation, proceeding or hearing conducted by the Institute or a government agency with respect to such complaints.

The Institute will not retaliate against you for filing a complaint, and will not tolerate retaliation by students or employees. If you believe you have been retaliated against, you should promptly notify your supervisor, Human Resources, or the Title IX Coordinator.

Role of the Title IX Coordinator.

Pursuant to Title IX of the Education Amendments of 1972 and the U.S. Department of Education’s implementing regulations at 34 C.F.R. Part 106, the Institute’s Title IX Coordinator has primary responsibility for coordinating the Institute’s efforts to comply with and carry out its responsibilities under Title IX, which prohibits sex discrimination in all the operations of this Institute, as well as retaliation for the purpose of interfering with any right or privilege secured by Title IX. Sexual misconduct against students, including sexual harassment, sexual assault, rape, and sexual exploitation, can be a form of sex discrimination under Title IX.

The Title IX coordinator oversees the Institute’s response to reports and complaints that involve possible sex discrimination to monitor outcomes, identify and address any patterns, and assess effects on the campus climate, so the Institute can address issues that affect the wider school community.

A student should contact the Title IX Coordinator to:

- seek information or training about students’ rights and courses of action available to resolve reports or complaints that involve potential sex discrimination, including sexual misconduct;
- file a complaint or make a report of sex discrimination, including sexual misconduct;
- notify the Institute of an incident or policy or procedure that may raise potential Title IX concerns;
- get information about available resources (including confidential resources) and support services relating to sex discrimination, including sexual misconduct; and
- ask questions about the Institute’s policies and procedures related to sex discrimination, including sexual misconduct.

Colleen Komar, Executive Director of Financial Aid and Compliance is the Institute's Title IX Coordinator and can be reached in person at 235 3rd Street S, St. Petersburg, FL 33701, by telephone at 727.498.1480, or via email at colleenk@avedaflorida.edu.

Inquiries or complaints that involve potential violations of Title IX may also be referred to the U.S. Department of Education's Office for Civil Rights, by mail at 400 Maryland Avenue, SW, Washington, D.C., 20202-1328, by phone at 800.421.3481, or by email at ocr@ed.gov. Regional office contact information can be found at <https://wdcrobcolp01.ed.gov/cfapps/OCR/contactus.cfm>.

Functions and Responsibilities of the Title IX Coordinator.

The Institute ensures that its employee(s) designated to serve as Title IX Coordinator(s) have adequate training on what constitutes sexual harassment, including sexual violence, and that they understand how the Institute's grievance procedures operate. Because complaints can also be filed with an employee's supervisor or Human Resources, these employees also receive training on the Institute's grievance procedures and any other procedures used for investigating reports of sexual harassment.

Additional Information

Employees should contact Human Resources for more information or any questions related to this policy. Students may contact the Title IX Coordinator with any questions related to this policy. In addition, the U.S. Department of Education Office for Civil Rights ("OCR") investigates complaints of unlawful harassment of students in educational programs or activities. This agency may serve as a neutral fact finder and will attempt to facilitate the voluntary resolution of disputes with the parties. For more information, visit the OCR website at: <http://www.hhs.gov/ocr/>.

CALENDAR

Holidays and Breaks

Aveda Institute recognizes the following days as legal holidays: New Year's Day, Martin Luther King, Jr. Day, Memorial Day, Independence Day, Labor Day, Thanksgiving Day, Christmas Vacation (Dec. 25-Jan. 2). Days off due to legal holidays are recorded as such and extend the enrollment contract. Dates of holiday closures will be posted at the beginning of each year.

Class Start Dates for Aveda Cosmetology (1200-hour) – 2020

Jacksonville, Orlando, SF, Tampa Bay and Tallahassee campuses	June 1 st ; July 27 th ; September 21 st , November 16 th
Brandon campus	September 14 th , October 26 th , December 21 st

Class Start Dates for Aveda Cosmetology (1500-hour) – 2020

Jacksonville, Orlando, SF, Tampa Bay and Tallahassee campuses	June 1 st ; July 27 th ; September 21 st , November 16 th
Brandon campus	September 14 th , October 26 th , December 21 st

Class Start Dates for Aveda Esthiology Full Specialist – 2020

Orlando; Jacksonville, Tampa Bay campus	August 24 th ; November 23 rd
Tallahassee campus	July 20 th , October 19 th ;
SF campus	July 20 th ; October 29 th
Brandon campus	September 14 th , December 14 th

Massage Therapy - 2020

Orlando Campus	August 24 th
SF Campus	September 21 st
Tallahassee Campus (Dual SPA)	August 31 st , December 14 th
Tampa Bay Campus	October 19 th

Barbering* - 2020 (Orlando & Tally)

July 29, September 21st, November 16th

We are not currently enrolling students in the below programs.

Aveda Cosmetology/Barbering and Aveda Facial Specialist. Barbering is currently being offered at the Orlando and Tallahassee Campuses.

JOB DEMANDS OF THE COSMETOLOGY PROFESSION

Physical Demands of the Industry

Work is generally in “clean” pleasant surroundings with good lighting and ventilation. Good health and stamina are important because these workers are on their feet for most of their shift. Most full-time cosmetologists, facialists, and massage therapists work a 40-hour week. Work schedules may include evenings and weekends. Nearly half of all the profession work part-time or have variable schedules. The Cosmetology profession requires long hours on your feet, which could cause vein problems, and arm and hand movement, which can cause carpal tunnel and back stress. Successful professionals in the cosmetologist field must have hand and finger dexterity, a sense of form and artistry, enjoy dealing with the public, and be willing and able to follow client instructions. “People skills” are considered so integral to job success that most schools have course work in this area. Massage therapists use back and arm movements, and must be able to stand and bend for long periods.

Safety Requirements

The beauty industry has several safety requirements that include blood waste procedures if a client is accidentally cut, OSHA knowledge about the harmful ingredients in different beauty products, and electrical appliances like the use of blow drying and thermal curling.

Prolonged exposure to some hair and nail chemicals may be hazardous and cause irritations. Special care must be taken when working with these chemicals. Cosmetologists must wear latex gloves when applying hair color and permanent waving lotions to avoid skin irritations.

TUITION AND PAYMENT

TUITION: REFER TO INSERT (A) OF THIS CATALOG

Payment Methods

Students unable to pay their tuition in full have the following options available:

Financial assistance is available to qualified students under Title IV of the United States Department of Education Federal Direct Loan Program and the Federal Pell Grant Program.

Aveda Institute has a tuition-financing program. The payment schedule and amount is based upon the contractual program length and the down payment. Finance charges are explained in the enrollment agreement and only apply if payments are past due. Acceptable methods of payment are check, money order, or credit card.

Prospective or current students needing assistance in obtaining Institutional and Financial Aid Information can contact the school’s Financial Aid office.

Financial Aid

Financial aid is available for those students that meet the necessary requirements. Aveda Institutes participate in the Pell Grant Program and the Federal Direct Loan Program. In general, financial aid is awarded based on need.

Federal Pell Grants

Federal Pell Grants are awards of Federal Aid funds, which do *not* have to be paid back. This grant is available for undergraduates that have not earned a bachelor's or professional degree. The amount awarded is determined by the U.S. Department of Education, based on the student's needs. A Federal Pell Grant is an entitlement, which means if a student qualifies for an award, he or she *will* receive it as long as the student meets the SAP requirements.

William D. Ford Federal Direct Loan (Direct Loan) Program

A Direct loan is a low-interest loan directly from the U.S. Department of Education (ED).

Federal Direct Subsidized loan is a low-interest (4.53% for loans first disbursed on or after 7/1/19 and before 7/1/20), fixed-rate loan that **MUST** be paid back. Interest does not accrue while students are attending school, during the grace period, and during periods of deferment.

Federal Direct Unsubsidized loan is a low-interest (4.53% for loans first disbursed on or after 7/1/19 and before 7/1/20), fixed-rate loan that **MUST** be paid back. Interest will accrue on this loan while the student is in school, during the grace period, and periods of deferment. A student can choose to pay the interest while in school.

Federal Direct PLUS loan is a low interest (7.08% for loans first disbursed on or after 7/1/19 and before 7/1/20) fixed rate loan that **MUST** be paid back. This loan is only available for parents of dependent students and the parent must complete a credit check prior to obtaining the loan.

Veterans' Benefits

Veterans' Benefits are available in all institute locations, and only to those who qualify. If you served on Active Duty, you might be eligible for education benefits offered by the Department of Veterans Affairs. For example, the Post-9/11 GI Bill® provides financial support for educational and housing expenses to individuals with at least 90 days of aggregate service after September 10, 2001, or individuals discharged with a service-connected disability after 30 days. You must have received an honorable discharge to be eligible for the Post-9/11 GI Bill®.

If you are currently serving in the military, you might be eligible for funding offered through the Department of Defense Tuition Assistance Program. Check your eligibility status and the amount for which you qualify with your Service prior to enrolling.

If you are the spouse or child of a service member who is serving on active duty Title 10 orders in the paygrades E1-E5, O1-O2, or W1-W2, you may be eligible for financial assistance from the Department of Defense for education, training, and/or the occupational license and credentials necessary for a portable career.

If you are the spouse or child of a service member, you may be eligible for transfer of the service member's Post-9/11 GI Bill® benefits to you.

In accordance with Title 38 US Code 3679 subsection (e), this school adopts the following additional provisions for any students using U.S. Department of Veterans Affairs (VA) Post 9/11 GI Bill® (Ch. 33) or Vocational Rehabilitation & Employment (Ch. 31) benefits, while payment to the institution is pending from the VA.

These schools will not:

- Prevent the student's enrollment;
- Assess a late penalty fee to the student;
- Require the student to secure alternative or additional funding;
- Deny the student access to any resources (access to classes, libraries, or other institutional facilities) available to other students who have satisfied their tuition and fee bills to the institution.

However, to qualify for this provision, such students may be required to:

- Produce the VA Certificate of Eligibility (COE) by the first day of class;
- Provide a written request to be certified;
- Provide additional information needed to properly certify the enrollment as described in other institutional policies

Borrowers may qualify for Title IV student financial aid. Terms and conditions of Title IV loans may be more favorable than private education loans.

State Grant Assistance

The Bright Futures Scholarship (Tallahassee institute only) awards Florida high school graduates who merit recognition of high academic achievement. Visit the Florida Student Scholarship and Grant Program website at <http://www.floridastudentfinancialaid.org/SSFAD/bf/bfmain.htm> for more information and eligibility requirements.

Scholarships

One scholarship is awarded annually. To compete for the scholarship the applicant must write a 300-word essay or prepare a video and if chosen will have the opportunity to participate in a runway show contest demonstrating creativity in hair styling and makeup. A panel of independent judges reviews applications and selects the scholarship winner. The scholarship amount is full tuition.

Information regarding student aid and other consumer disclosures is available on the Institute's website at <https://avedainstitutessouth.edu/student/consumer-disclosures/>.

TERMINATION

- 1. Termination by Institute; Deemed Withdrawal.** Institute may terminate the Student's enrollment, by written notice to Student, upon the occurrence of any of the following: (a) Student's non-compliance with Aveda Institute rules and policies, including those stated in Institute Catalogue and the Pre-enrollment Materials, such as attendance requirements; (b) conduct that reflects unfavorably upon the Institute or its students, including the failure to promptly pay any amount due under a student loan; (c)

creating a safety hazard to other students; (d) unsatisfactory academic progress; (e) excessive absences or tardiness; (f) failure to pay tuition or fees when due; (g) cheating; (h) falsifying records; (i) breach of this Agreement; (j) disobedient or disrespectful behavior to faculty or other students; (k) unprofessional conduct; (l) entering the Institute while under the influence or effects of alcohol, drugs, or narcotics of any kind; (m) carrying a concealed or potentially dangerous weapon; or (n) sexual harassment or harassment of any kind, including intimidation and discrimination.

2. **Termination by Student.** The Student may terminate this Agreement and the Student's enrollment at any time, for any reason, upon written notice to the Institute.
3. **Notice.** Any notice sent from one party to another under this Agreement, including any notice of termination: (a) shall be in writing; (b) shall be sent by United States mail, or delivered in person; (c) shall be sent to the receiving party at its address set forth in this Agreement, or to such other address as such party may, by written notice, designate to the other parties from time to time; (d) if sent to the Institute, shall be sent to the attention of the Institute Director; (e) will be deemed to be given on the date of cancellation of the postmark if sent by United States mail, and on the date of receipt by the recipient, if delivered in person.
4. **Effect of Termination of Enrollment,** If student's enrollment is terminated or canceled for any reason, then (a) this Agreement will be deemed to be terminated automatically; (b) Institute will pay Student any refund owed pursuant to the refund policy set forth below at Section (5); and (c) Institute will notify Student if Student owes any amount to Institute, due to return of unearned Title IV funds (pursuant to Section (5.)g below) or otherwise.

INSTITUTIONAL REFUND POLICY

The following policy applies to all terminations for any reason, by either party, including student decision, course or program cancellation, or school closure.

Enrollment is defined as the time elapsed between the student's actual starting date and last day of physical attendance in school.

Any monies due the applicant or student who withdraws from the institution shall be refunded within thirty (30) days of a determination that the student has officially or unofficially withdrawn.

Official cancellation, termination, or withdrawal shall occur no more than fourteen (14) days from the last day of physical attendance, and shall occur on the earlier of the dates that:

1. An applicant is not accepted for enrollment by the school. The applicant shall be entitled to a full refund of all monies paid with the exception of the non-refundable application fee of \$50 and the non-refundable registration fee of \$100.
2. A student (or in the case of a student under legal age, his/her parent or legal guardian) cancels his/her enrollment agreement and requests his/her money refunded, in writing, within three (3) business days of signing an enrollment agreement or contract, regardless of whether the student has actually started training. All monies collected shall be fully refunded with the exception of the non-refundable application fee of \$50 and the non-refundable registration fee of \$100.

3. A student cancels his/her enrollment agreement after three (3) business days after signing, but prior to entering classes. The student shall be entitled to a refund of all monies paid to the school with the exception of the non-refundable application fee of \$50 and the non-refundable registration fee of \$100.
4. A student notifies the institution of his/her withdrawal.
5. A student on an approved leave of absence notifies the school that he/she will not be returning. The date of withdrawal determination shall be the earlier of the scheduled date of return or the date that the student notifies the institution that he/she will not be returning to school.
6. A student is expelled by the school.

In type 2, 3, 4, or 5 official cancellations or withdrawals, the cancellation date will be determined by the postmark on written notification, or the date said information was delivered to the school administrator/owner in person. Notice of cancellation or withdrawal must be in writing.

The following also applies:

- For students who enroll in and begin classes, refunds are determined by a formula using a percentage of actual time enrolled plus a termination fee of \$150 (see the schedule below). The “% of Actual Clock Hours Completed” is calculated by dividing the total number of clock hours completed between the student’s actual start date and the student’s last date of actual attendance by the total number of hours in the course. The following schedule of tuition adjustments is used:
 1. Termination after attendance has begun, but prior to 40% completion of the program will result in a pro rata refund computed on the actual number of hours completed to the total program hours.
 2. Termination after completing 40.01%-49.99% of the program will result in 70% of total tuition owed to the institute.
 3. Termination after completing 50% of the program will result in no refund, and 100% of total tuition owed to the institute.

% of Actual Clock Hours Completed	% of Total Tuition Owed to Institute
0.01% to 40%	Percentage of program hours actually completed
40.01% to 49.99%	70%
50% and over	100%

- The refund will be calculated based on the student’s last day of attendance, regardless of the method of withdrawal or expulsion.
- If a student is absent 14 consecutive calendar days the student will be considered withdrawn. Student attendance is monitored weekly to determine unofficial withdrawals.
- When situations of mitigating circumstances are in evidence, the school may adopt a policy wherein the refund to the student may exceed the “schedule of tuition and adjustment.”

- The cost of the kit is not included in the tuition adjustment computations. These items become the property of the student when issued.
- Students who terminate prior to course completion will be charged a \$150 termination fee and the school will not release the student's transcript until all balances have been paid in full.
- If the school closes permanently and ceases to offer instruction after students have enrolled, and instruction has begun, the school shall provide a pro-rata refund.
- If a program or course is cancelled subsequent to a student's enrollment, and before instruction in the program has begun, the school shall, at its option:
 1. Provide a full refund of all monies paid; or
 2. Provide completion of the course.
- If the school cancels the course and/or program and ceases to offer instruction after students have enrolled and instruction has begun, the school shall at its option:
 - Provide a pro rata refund for all students transferring to another school based on the hours accepted by the receiving school: or
 - Provide completion of the course and/or program; or
 - Participate in a Teach-Out agreement; or
 - Provide a full refund of all monies paid.

RETURN TO TITLE IV FUNDS POLICY The school participates in federal financial aid. Students who receive loans are responsible for repaying the loan amount, plus any interest, less the amount of any refunds, and if those students have received federal student financial aid funds, they are entitled to a refund of the monies not paid to the federal student financial aid program fund. For students who have received Title IV financial assistance, the Federal Return of Title IV Funds calculation will be completed first and applicable funds returned. Returned funds will be reduced from the payments received on behalf of the student before applying the institutional refund policy to determine whether the student is owed a refund or if a balance is owed to the school.

In compliance with Federal regulations, the school will determine how much Federal student financial assistance that the student has earned or not earned when a student who is a Title IV recipient withdraws from the school. The Federal Return of Title IV Funds formula dictates the amount of federal Title IV aid that must be returned to the federal government or the lending institution by the school and/or student. The federal formula is applicable to an eligible student receiving federal aid when that student withdraws on or before the 60% point in time in the payment period. The Return of Title IV Funds calculation may result in the student owing a balance to the Federal Government and, in some cases, to the school. Refunds are made within forty-five (45) days of the termination or withdrawal.

Withdrawal Before 60%

The school must perform a R2T4 to determine the amount of earned aid up through the 60% point in each payment period and use the Department of Education's prorated schedule to determine the amount of R2T4 funds the student has earned at the time of withdrawal. After the 60% point in the payment period or period

of enrollment, a student has earned 100% of the Title IV funds he or she was scheduled to receive during the period.

Withdrawal After 60%

For a student who withdraws after the 60% point-in-time, there are no unearned funds. However, the school will still calculate the Institutional Refund and R2T4 for financial aid recipients.

To calculate the amount earned, the school will determine the percentage by dividing the total number of clock hours the student was scheduled to complete in the payment period as of the last day of attendance by the total number of clock hours in the payment period. If a refund results from this calculation, federal policy requires that these unearned funds be returned to the applicable Title IV financial aid fund source. Funds are refunded to the Title IV Programs in the following federally mandated order: (1) Unsubsidized Federal Direct Loan; (2) Subsidized Federal Direct Loan; (3) Federal Direct PLUS Loan; (4) Federal Pell Grants; (5) Federal Supplemental Education Opportunity Grant (SEOG); (6) other grant or loan assistance authorized by Title IV of the HEA, as amended.

If more Federal student financial assistance has been earned than has been received, the student may be eligible for a post-withdrawal disbursement. The school will notify the student of any post-withdrawal disbursement loan funds for which the student may be eligible and what steps need to be taken for the Federal financial assistance funds to be received. The student or parent, in the case of Federal Direct PLUS Loans, needs to provide permission before any loan funds may be disbursed on the student's account or disbursed to the student or parent. However, the school may automatically use all or a portion of the post-withdrawal disbursement of grant funds for tuition and fees, and with the student's authorization, the school may automatically use the grant funds for other educationally related charges. Any balance of grant funds that may be available will be offered to the student.

If the Federal student financial assistance funds need to be returned, the institution must return a portion or all of the unearned funds equal to the lesser of: the institutional charges multiplied by the percentage of unearned Federal student financial assistance funds; or the entire amount of unearned funds.

If there are remaining unearned Federal financial aid funds to be returned, the student must return any loan funds that remain to be returned in accordance with the terms and conditions of the promissory note. If the remaining amount of funds to be returned includes grant funds, the student must return any amount of the overpayment that is more than half of the grant funds received. The school will notify the student as to the amount owed and how and where it should be returned.

AVEDA INSTITUTE ADMINISTRATION

President

James Petrillo

Technical Director

Paul Villeneuve, VP Education & Development

Executive Director of Operations

Luann Lippold

Director of Operations

Ellie Petrillo Martins

Executive Director of Financial Aid and Compliance

Colleen Komar

ADMINISTRATIVE STAFF PER LOCATION

Aveda Institute - Jacksonville

Whitney Cancienne/Director

Jessica Cedrone/Student Records

Sarah Goss/Financial Aid Manager

Aveda Institute - Orlando

Cassie Irizzary/Director

Lindsalyt/Student Records

Kaitlyn Dunn/Financial Aid Manager

Aveda Institute - South Florida

Vicki Falcon/Director

Ashley Hernandez/Student Records

Janice Chirio/Financial Aid Manager

Aveda Institute - Tallahassee

William Galotti/Director

William Galotti/Student Records

Janice Chirio /Financial Aid Manager

Aveda Institute - Tampa Bay

Shauna Schmitchen/Director

Emilee Stratton/Student Records

Janice Chirio/Financial Aid Manager

Aveda Institute – Brandon

Paul Villeneuve/Director

TBD

TBD

AVEDA COSMETOLOGY EDUCATORS AND CREDENTIALS

Aveda Institute - Jacksonville

Nichole Edelson

Aveda Cosmetology Diploma, Aveda Institute - Jacksonville

Jacksonville, FL

Kristen Funk

Aveda Cosmetology Diploma, Aveda Institute

Jacksonville, FL

Leigh Jacob

Cosmetology Certificate, North Florida Academy

Jacksonville, FL

Marlana Jacobs

Aveda Cosmetology Diploma, Aveda Institute - Orlando

Orlando, FL

Jared Johnson

Aveda Cosmetology Diploma, Aveda Institute - Jacksonville

Jacksonville, FL

Alison Leber

Aveda Cosmetology Diploma, Aveda Institute - Orlando

Orlando, FL

Jennifer Niemeyer Moulton

Aveda Cosmetology Diploma, Aveda Institute - Jacksonville

Jacksonville, FL

Deana Strickland

Aveda Cosmetology Diploma, Aveda Institute - Jacksonville

Jacksonville, FL

Brandon Thompson

Aveda Cosmetology Diploma, Aveda Institute - Jacksonville

Jacksonville, FL

Kimberly Wallace

Cosmetology Diploma, Howell College of Cosmetology

Howell, MI

Aveda Institute - Orlando

Morgan (Sponholz) Byrne
Steven Colon
Sasha Dodard
Paulo Figueiredo
Fidel Gomez
Rebecca Leonard
Jeremy Lovell
Amber Mone
Jenna Schaeper
Bervely Van Mary

Citrus Heights Beauty College
Cosmetology Diploma, Romar Hairstyling Academy
Cosmetology Diploma, Sassoon Academy
Cosmetology Diploma, Middle Georgia Technical College
Aveda Cosmetology Diploma, Aveda Institute – Orlando
Cosmetology Diploma, University of West Florida
Paul Mitchell School
Aveda Cosmetology Diploma, Aveda Institute – South Florida
Aveda Cosmetology Diploma, Aveda Institute – Orlando
Valencia Community College

Citrus Heights, CA
Melbourne, FL
London, UK
Warner Robins, FL
Orlando, FL
Pensacola, FL
Orlando, FL
Davie, FL
Orlando, FL
Orlando, FL

Aveda Institute - South Florida

Bianca Dunlap
Danielle Godfrin
Carley Leito
Jennifer Lyons
Jessica Martin
Iraida Monsalve
Abbey Wilson Ochoa
Melissa Romero
Candice White

Aveda Cosmetology Diploma, Aveda Institute - Tallahassee
Arthur Angelo School of Cosmetology
Paul Mitchell School
Cosmetology Diploma, Empire Beauty School
Aveda Cosmetology Diploma, Aveda Institute - South Florida
Parsons School of Design
Aveda Cosmetology Diploma, Aveda Institute – Jacksonville
Cosmetology Diploma, Paul Mitchell
Aveda Cosmetology Diploma, Aveda Institute – South Florida

Tallahassee, FL
Providence, RI
North Haven, CT
Kennesaw, GA
Davie, FL
New York, NY
Jacksonville, FL
Orlando, FL
Davie, FL

Aveda Institute – Tallahassee

Alicia Chapman
Cynthia Duncan
Michael Gainer
Alice Kay Graham
Bailey Kling
Lauren (Davis) Swiggard
Devin Lauren Thomas

Walton Career Development Centers
Aveda Cosmetology Diploma, Aveda Institute - Tallahassee
Aveda Cosmetology Diploma, Aveda Institute - Tallahassee
Cosmetology Diploma, Peggy White's School of Hair Design
Aveda Cosmetology Diploma, Aveda Institute - Tallahassee
Aveda Cosmetology Diploma, Aveda Institute - Tallahassee
Aveda Cosmetology Diploma, Aveda Institute - Tallahassee

DeFunizk Springs FL
Tallahassee, FL
Tallahassee, FL
Muskegon, MI
Tallahassee, FL
Tallahassee, FL
Tallahassee, FL

Aveda Institute - Tampa Bay

Catherine Cinicollo
Caroline (Lutz) Darby
Natalie Gomer
Katelyn Jeffris
Michaela Kelley
Nicole Paretti
Anita Senskey
Angela Hope Starling
Emillee Stratton
Christina Wellman

Aveda Cosmetology Diploma, Aveda Institute - St. Petersburg
Aveda Cosmetology Diploma, Aveda Institute - Tampa Bay
Aveda Institute New York
Aveda Cosmetology Diploma, Aveda Institute - St. Petersburg
Aveda Cosmetology Diploma, Aveda Institute – Orlando
Aveda Cosmetology Diploma, Aveda Institute - St. Petersburg
Cosmetology Diploma, Ashtabula County Technical & Career Center
Aveda Cosmetology Diploma, Aveda Institute - St. Petersburg
Cosmetology Diploma, Sunstate Academy
Douglas J Aveda Institute

St. Petersburg, FL
Clearwater, FL
New York, NY
St. Petersburg, FL
Orlando, FL
St. Petersburg, FL
Jefferson, OH
St. Petersburg, FL
Clearwater, FL
East Lansing, MI

Aveda Institute – Brandon

Michael Mercado
Catherine Cinicollo
Paul Villeneuve

Cosmetology Diploma, Empire Beauty School
Aveda Cosmetology Diploma, Aveda Institute - St. Petersburg
Cosmetology Diploma, Wisconsin school of COS

State College, PA
St. Petersburg, FL
Green bay, WI

AVEDA BARBERING EDUCATORS AND CREDENTIALS

Aveda Institute - Orlando

Paulo Figueiredo
Bervery Van Mary

Barbering Diploma, Academy of Career Training
Valencia Community College

Deltona, FL
Orlando, FL

Aveda Institute - Tallahassee

Alicia Chapman

Barbering Diploma, The Adrian H. Wallace Barber Academy

Pensacola, FL

AVEDA ESTHIOLOGY FULL SPECIALIST/MASSAGE THERAPY (SPA) EDUCATORS AND CREDENTIALS

Aveda Institute – Jacksonville

Victoria Schleeter

Aveda Esthiology Full Specialist/Massage Therapy (SPA) Diploma,
Aveda Institute - Orlando

Orlando, FL

Aveda Institute - Orlando

Bethany Alvey

Aveda Esthiology Full Specialist/Massage Therapy (SPA) Diploma,
Aveda Institute - Orlando

Orlando, FL

Jessica Diment

Aveda Esthiology Full Specialist/Massage Therapy (SPA) Diploma,
Aveda Institute - St. Petersburg

St. Petersburg, FL

Elaine Morey

Aveda Esthiology Full Specialist/Massage Therapy (SPA) Diploma,
Aveda Institute - Orlando

Orlando, FL

Aveda Institute - South Florida

Idalia Penaranda

Aveda Esthiology Full Specialist/Massage Therapy (SPA) Diploma,
Aveda Institute – South Florida

Davie, FL

Aveda Institute - Tallahassee

Shanna Bailey

Aveda Esthiology Full Specialist/Massage Therapy (SPA) Diploma,
Aveda Institute - Tallahassee

Tallahassee, FL

Melissa Kromer

Aveda Esthiology Full Specialist/Massage Therapy (SPA) Diploma,
Aveda Institute - Tallahassee

Tallahassee, FL

Matthew Mitchell

Aveda Esthiology Full Specialist/Massage Therapy (SPA) Diploma,
Aveda Institute - Orlando

Orlando, FL

Aveda Institute - Tampa Bay

Nicole Mones

Aveda Esthiology Full Specialist/Massage Therapy (SPA) Diploma,
Aveda Institute - Orlando

Orlando, FL

AVEDA ESTHIOLOGY FACIAL SPECIALIST EDUCATORS AND CREDENTIALS

Aveda Institute - Jacksonville

Leigh Jacob

Facial Specialist Certificate, North Florida Institute

Jacksonville, FL

Brittany Cregger

Heritage College, Occupational Assoc of Science Degree

Jacksonville, FL

Aveda Institute – Orlando

Bibi Natasha Centko

Facial Specialist, Florida State College of Jacksonville

Jacksonville, FL

Aveda Institute - Tampa Bay

Susanne Langford	Facial Specialist, National Beauty College	Canton OH
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Aveda Institute – South Florida

Paula Vulcain	Skin Care Specialist, ASM Beauty world Academy Massage Therapist, Swedish Institute College of Health Sciences	Davie, FL New York, NY
Sabine Dessources	Bachelor of Science in Spa Management, Florida College of Natural Health Certificate in Massage Therapy, Miami Dade College Facial Specialist Certification, Lindsey Hopkins Adult Education Center	Pompano Beach, FL Miami, FL Miami, FL
Timothy Smith	Skin Care Diploma, American Institute Massage Therapist, American Institute	Margate, FL Margate, FL

Aveda Institute – Brandon

Susanne Langford	Facial Specialist, National Beauty College	Canton OH
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SUBSTITUTE INSTRUCTORS AND CREDENTIALS

Paul Villeneuve Jamie Brown	Cosmetology Diploma, Wisconsin School of Cosmetology Cosmetology,	Green Bay, WI
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